

# NORTHWEST RURAL HEALTH CONFERENCE



 **Rural Values:**   
Shaping Care – Inspiring Success

March 23 – 25, 2020  
The Davenport Grand Hotel  
Spokane, Washington

## Call for Posters Presentations

The Northwest Rural Health Conference is now accepting submissions for the 2020 Annual Northwest Rural Health Conference being held at The Davenport Grand in Spokane, WA.

This year's theme is:

**Rural Values: Shaping Care – Inspiring Success**

Submit your poster presentation on research relevant to the theme and/or innovation in rural health. This is a fantastic opportunity for students and rural organizations!

- ❖ All submissions will undergo a competitive review process. Not all submissions will be chosen to present. Evaluation criteria includes:
  - ◆ Topic(s) address current policy and priorities for rural health
  - ◆ Clarity of the presentation's purpose and goals
  - ◆ Relevance of the topic to the conference audience and themes:

**Target Audiences are *rural*:**

- ◆ Health care professionals,
- ◆ Hospital and clinic administrators,
- ◆ Emergency Medical Service (EMS) agencies,
- ◆ Public Health Officers,
- ◆ Home health and hospice teams,
- ◆ Federal and state agencies,
- ◆ Policy makers, state and local leaders,
- ◆ Board members,
- ◆ Academics and researchers,
- ◆ Students,
- ◆ Community members

**Themes cover *rural*:**

- ◆ Policy and rural health advocacy,
- ◆ Quality improvement initiatives,
- ◆ Financial stability and billing updates,
- ◆ Patient safety and satisfaction,
- ◆ Care management,
- ◆ Equity and access to care,
- ◆ Technology and innovation,
- ◆ Workforce and leadership development,
- ◆ Health and workforce research,
- ◆ Recruitment and retention,
- ◆ Population and community health,
- ◆ Integrated Behavioral Health,
- ◆ Integrated Oral Health,
- ◆ Health Education

- ❖ **Posters must include a concise title and clearly list primary presenter and co-authors.**

Submit via the on-line submission form by **February 3<sup>rd</sup>, 2020**

[SUBMIT HERE](#)

### **IF YOUR SUBMISSION IS ACCEPTED FOR PRESENTATION, YOU AGREE TO THE FOLLOWING**

- ❖ Primary author must present at the conference on March 24, 2020 5:15 PM – 7:00 PM during which time you will be asked to remain with your poster, responding to audience questions.
- ❖ Each accepted student poster qualifies one primary speaker for a \$50.00 conference registration fee.
  - ◆ Scholarships for fee waivers are available: [SUBMIT REQUEST](#)
- ❖ Additional authors may co-present, but are not required to attend the conference. If additional authors wish to attend, they must register at the membership rates for the full conference or one-day registration, or student rate if applicable.
- ❖ Authors will be notified by February 17<sup>th</sup>, 2020 of their status (ACCEPTED or DECLINED).
  - ◆ Final Poster for printing is due no later than February 28th, 2020.

*We regret that a limited number of presentation slots are available.*

To be considered, poster presentation submissions must include all the information requested in the online form. This form will collect:

**Primary Author/Presenter** information

**Co-Authors** (if any) names, titles, organizations, and email addresses

**Poster Title**

**Description:** What is the main topic and what is the purpose and goal of this presentation?

**Target Audience and Relevance:** Who will find this topic of interest (i.e. presentation audience, population researched, highlighted, or served through a project)? How is it relevant to the conference attendees or theme?

### **Tips and Guidelines for Poster Presentations:**

- ◆ Poster size should be 36" x 24" landscape orientation
- ◆ Clarity and brevity are crucial; save details for discussion
- ◆ Use at least 18-point font, and use bold lettering for headings (not underlined), sans serif font
- ◆ Include your title and name
- ◆ Left-justify text within text boxes
- ◆ All images/photos should be clear and captioned
- ◆ Poster should be readable from 3-6 feet away; be mindful of color contrast
- ◆ Consider the flow of information on your poster, visual balance of graphics, and avoid too much white space

**Note:** Posters will be mounted on freestanding poster board

## **Possible Topics Include:**

- ◆ Preparing for Value Based Care and Payment/Practice transformations
- ◆ New evidence in rural clinics, hospitals, home health and EMS settings
- ◆ Rural workforce development
- ◆ Integration of serviced delivery
- ◆ Patient and family-centered care models
- ◆ Palliative and hospice care in rural communities
- ◆ Care coordination
- ◆ Rural EMS innovations and solutions
- ◆ Emergency preparedness in rural areas
- ◆ Opioid epidemic
- ◆ Innovation in care delivery
- ◆ Chronic care conditions and treatment
- ◆ Change management best practices
- ◆ Rural healthcare financial management
- ◆ Improving quality outcomes through IT

**All submissions will undergo a review process.**

**Not all submissions will be chosen to present.**

**Submissions will be evaluated by the following criteria, with points will be awarded as follows:**

1. Does the topic address current policy and priorities for rural health? (rated 0-3)
2. Does the description provide clear purpose and goals for the presentation? (rated 0-3)
3. Is the topic relevant to multiple conference audiences and themes? Or if targeted, is the specific audience named? (rated 0-3)
4. An extra point is awarded for student applicants.

***\*\*Posters must include a concise title and clearly list primary presenter and co-authors.***