

MEMBERS:

- **Tim Douglas,**
Chair
- **Chuck Robinson,**
Vice Chair
- **Steve Adelstein**
- **Sue Cole**
- **Barbara Rofkar**

- I. Call to Order, Approval of Agenda, and Notice of Public Comment Time
- II. Introduction of New Employees (WCC Foundation)
- III. Strategic Conversations
 - International Program (Goal 4: Advance the college as a more diverse learning community)
- IV. Consent Agenda (Calendar)
 - a. Minutes of December 10, 2014 Board of Trustees Meeting (Attachment A)
 - b. Proposed Fall 2014 Graduates (Attachment B)
- V. Report from the President
- VI. Reports
 - ASWCC –Fahren Mansour President
 - WCCFT – Tresha Dutton, President
 - WFSE – Michelle North, Representative
 - Administrative Services –Vice President Nate Langstraat
 - Student Services – Interim Vice President John Baker
 - Instruction – Vice President Ron Leatherbarrow
 - Advancement/Foundation – Anne Bowen, Executive Director
- VII. Discussion / Items of the Board
- VIII. Executive Session*
 - (g) ... as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- IX. Public Comment
- X. Adjournment

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.

**NEXT MEETING
REMINDER
Wednesday,
February 18, 2015**

***The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

- a. Minutes of December 10, 2014 meeting of the Board of Trustees (Attachment A)
- b. Proposed Fall 2014 Graduates (Attachment B)

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."

Whatcom
COMMUNITY COLLEGE
MINUTES
BOARD OF TRUSTEES MEETING
Laidlaw Center Board Room
Wednesday, December 10, 2014
2:00 p.m.

- **CALL TO ORDER** Chair Tim Douglas officially called the Board of Trustees meeting to order at 2:05 p.m. Present in addition to the chair were trustees Barbara Rofkar, Chuck Robinson, and Steve Adelstein, constituting a quorum. Trustee Sue Cole was absent. Others present included President Hiyane-Brown; Ron Leatherbarrow, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; John Baker, Interim Vice President for Student Services; Anne Bowen, Executive Director for Advancement; Ed Harri, Dean for Instruction; Melissa Nelson, Assistant Attorney General; and Rafeeka Kloke, Executive Assistant to the President.

ACTION TO ACCEPT AGENDA

- Trustee Chuck Robinson moved to approve the meeting agenda as proposed. It was seconded by Trustee Barbara Rofkar and the **motion was approved unanimously**.
- Chair Tim Douglas announced that there is a designated time for public comment on the agenda.

INTRODUCTION OF TRANSFORMING LIVES NOMINEE

- Trustee Rofkar introduced Sukhdip Singh, Whatcom Community College student nominee for Transforming Lives. Singh thanked the trustees, College leadership, and staff for providing him the opportunity to have a voice on behalf of underrepresented students. He believes the support he received at Whatcom will help him achieve his academic and personal goals.

INTRODUCTION OF NEW EMPLOYEES

- New employees in Student Services were introduced.
 - Yusuke Okazaki, Academic Advisor for Transitional Programs, Entry & Advising
 - Laurie Comley, Program Specialist 2, Financial Aid
 - Chris Bouchard, Assistant Financial Aid Director, Financial Aid
 - Jayme Carter, Program Assistant, Financial Aid
 - Amy Hammons, Associate Director Running Start
 - Alicia Smith, Residence Advisor, Student Life

- Joseph Santos, Residence Advisor, Student Life
- Daniel Swigart-Harris, Program Coordinator, Running Start

STRATEGIC CONVERSATIONS

➔ Continuing and Community Education Program

Janice Walker, Director for Workforce Education introduced Shandeen Gemanis who provided an overview of the activities in Community and Continuing Education.

Gemanis is a WCC alumnus and have been with the College since 1997 and managing the Community and Continuing Education program since 2012.

CONSENT AGENDA

➔ Consent Agenda (Calendar)

- a. Minutes of the November 13, 2014, Board of Trustees Meeting (Attachment A)

Chair Douglas stated: "If there are no objections, this item will be adopted." As there were no objections, **this item was adopted.**

PRESIDENT'S REPORT

- ➔ President Kathi asked Dean Ed Harri to provide an update on Strategic Enrollment Management. Dean Ed Harri provided information on the change of demographics and recent decline in enrollment. He also shared recent SEM progress and next steps.
- ➔ WCC and BTC had a joint cabinet meeting. Topics of discussion included accreditation, professional development training, student activities and leadership development, and an update on capital projects.
- ➔ Recent Events:
 - The Northwest Higher Education Coalition Regional Legislative Summit was canceled.
 - Pinning Ceremony on December 2 celebrated the achievements of Nursing Class of 2014. 10 newly graduated nurses received their nursing pins.
 - Ferndale Chamber of Commerce invited President Kathi to be the keynote at its monthly luncheon at Silver Reef Casino. She met a number of alums who gave great accolades of their time as students at Whatcom
- ➔ Upcoming Events:
 - TACTC Winter Conference is scheduled for January 28-29.
 - WCC, BTC and SVC are hosting a joint legislative reception on January 29 at 5:30 pm at the Waterstreet Café in Olympia.
 -

REPORTS

➤ **ASWCC**–Farhen Mansour , President

President Kathi welcomed Farhen Mansour, the new ASWCC president. Mansour said she is looking forward to introducing the new executive team to the board at a future meeting

➤ **Student Services** – John Baker, Interim Vice President

Interim Vice President for Student Services John Baker and Vice President for Instruction Ron Leatherbarrow are scheduled to meet with high school principals in the next few months in an effort to further existing relationships and explore new collaboration opportunities.

DISCUSSION/TACTC/ITEMS OF THE BOARD

- Chair Douglas shared that he will be attending Governor Inslee’s Education Town Hall on December 15 at Newport High School and encouraged other trustee members to join him.

PUBLIC COMMENT

- Chair Douglas called for public comment. There was none.

EXECUTIVE SESSION

- At 3:20 p.m. the meeting was adjourned for a closed Executive Session of the Board for approximately thirty minutes to “(b) ... to consider the selection of a site or the acquisition of real estate by lease or purchase...” and “(g)... to review the performance of a public employee...”

Chair Douglas announced that no action was anticipated. Guests included President Kathi Hiyane-Brown, Vice President Nate Langstraat, and Assistant Attorney General Melissa Nelson.

- The Executive Session adjourned at 3:50 p.m. and the Board reconvened into open session at 3:50 pm.

ADJOURNMENT

- There being no further business, the meeting was adjourned at 3:52 p.m.

WHATCOM COMMUNITY COLLEGE

FALL GRADUATES

December 5, 2014

ASSOCIATE IN ARTS AND SCIENCES (HONORS PROGRAM)

Jeffrey T. Hill (With Honors)

ASSOCIATE IN ARTS AND SCIENCES

Christopher D. Allen	Erik E. Gelhar
Alexis E. Amador	Celiann N. George
Yevgeniy S. Androshchuk	Talia P. Godard
Hoi Tung Au (With Honors)	Anna-Maria Gorun
Hung Hin Au	Kelsey R. Green
Ramandeep K. Aulakh	Keith E. Gregory
Josef R. Bailey	Dong Han (With Honors)
Nicole C. Bannister	Kayla M. Handy
Pearl M. Barry	Elizabeth C. Hansen
Mariah E. Basquez (With Honors)	Tong Hou Hau
Tyler S. Beckley (With Honors)	Molly J. Heiser (With Honors)
Grace P. Bills (With Honors)	Cory T. Henson
Ashley L. Blackwell	Austin M. Herrmann
Megan E. Boyd	Jonathan W. Hill
Marianne C. Brudwick (With Honors)	Ryan C. Holewinski
Brandon J. Brugman	Aliena M. Hook (With Honors)
Sheila P. Cabiao (With Honors)	Monica J. Hope (With Honors)
Chantell A. Card	Alexander R. Hromyk
Luis E. Cervantes	David A. Hromyk
Deidra A. Churchill	Frank E. Jachetta
Kyle I. Cruse	Nicholas B. Jenner
Leigha M. Culp	Justine B. Johnson (With Honors)
Devon J. Delaney (With Honors)	Pawanpreet Kaur
Liam R. DeWilde	Becca J. Kennedy (With Honors)
Eleanor R. Dillon	Ian M. Knight-Doyle
Henry F. Dotson Iii (With Honors)	Ilona A. Kolesnikova
Miranda L. Duim (With Honors)	Long Ting Kwan (With Honors)
Peter R. Duppenthaler	Matthew G. Leonard
Janet D. Ershig	Tsz San Brian Liang (With Honors)
Carolyn R. Fakkema	Daniel J. Libertini (With Honors)
Jacob J. Fargher	Diana Litovchenko (With Honors)
Matthew V. Fisher	Erika L. Locker
Gabrielle M. Fleishman	Heather C. Longstreth (With Honors)
James A. Flint	Michael B. Lykins
Megan A. Fortin	Alexi M. Maloy

Gurpreet K. Mann
Muhammed L. Marenah
Colin P. McCarthy
Ian A. McInturff
Robert E. Miller
Carlye R. Nelson
Phuong Nguyen (With Honors)
John M. Nymoan
Diego M. Oliver
Billy-Anthony Pacaccio
Shantel M. Parise
Moise M. Payne
Julio C. Perez
Adam R. Peschek
Katie M. Rector
Andrew Rivas
Eli M. Robinson (With Honors)
Ariana Y. Saavedra
Farhad Sadat
Carlos R. Sahagun (With Honors)
Wesley E. Schlomer
Chelan R. Schneider (With Honors)
Emma C. Scholes
Natalie R. Schwisow
Ira C. Shantz
Abraham M. Simon
Joshua B. Simon
Autumn V. Smith
Alexander J. Somers
Leo A. Sparenberg

Samantha J. Stevenson
Sophia S. Stewart
Jessica K. Strachila
Claire M. Taylor
Kayla C. Thetford (With Honors)
Ashlyn M. Thompson
Grace M. Thompson
Nyla M. Thursday (With Honors)
Ermin Tian (With Honors)
Forrest G. Town
Suzanne M. Trulock (With Honors)
Andrew B. Trushkov
Brett H. Turner
Aryo Bimo Utomo (With Honors)
Victoria N. Vasquez
Yelena Vetkov (With Honors)
Patrick K. Wakefield
Sara S. Wallace
Adam R. Walton
Dylan M. Weber
Sara N. West
Lea Noverika Wibisono (With Honors)
Zachary S. Wilkens
Patrick J. Williams
Esme J. Wormald (With Honors)
Heather L. Wright
Erin R. Yousling
Qi Stephanie Yue
Yaxing Zhao

ASSOCIATE IN LIBERAL STUDIES

David A. Alter
Shaylee N. Cienfuegos (With Honors)
Vaughn W. Gifford
Jennifer L. Hawkins (With Honors)

Thomas L. O'Brien
Robert J. Orłowski
Chanteal R. Smith
Christine S. Weible

ASSOCIATE IN ARTS EARLY CHILDHOOD EDUCATION

Heather N. Peck (With Honors)

ASSOCIATE IN ARTS VISUAL COMMUNICATIONS

Tyler J. Herbolsheimer
Jessica R. Monroe (With Honors)

Shirley J. Obermeier (With Honors)

ASSOCIATE IN SCIENCE ACCOUNTING

Erica J. Wassenaar

ASSOCIATE IN SCIENCE BUSINESS ADMINISTRATION

David J. Cote

Jessica B. Duncan (With Honors)

Ryan M. Howland

Israel F. Paz

Michaela S. Robinson (With Honors)

ASSOCIATE IN SCIENCE COMPUTER INFORMATION SYSTEMS

Shaun G. Conley

Aaron M. Hansen

Ryan W. Wiltse

ASSOCIATE IN SCIENCE CRIMINAL JUSTICE

Samuel W. Dunn

Raymond S. Hernandez

Phattarakamon Lamm (With Honors)

John M. Nymoen

Melody A. Perkins

**ASSOCIATE IN SCIENCE HOSPITALITY AND TOURISM BUSINESS
MANAGEMENT**

Aya Sato (With Honors)

Erisa Suzuki

ASSOCIATE IN SCIENCE MASSAGE PRACTITIONER

Nicole V. Durbin (With Honors)

ASSOCIATE IN SCIENCE MEDICAL ASSISTING

Hannah C. Burnett (With Honors)

Maria G. O'Neill

ASSOCIATE IN SCIENCE NURSING

Colleen M. Baker

Chelsea N. Crider

Eric J. Davidson

Stephanie D. Fields

Katherine L. Kenney

Heather R. Leclair

Lisa K. Mahaffey

Carla J. Marquez

Ruthellen McDonough (With Honors)

Ethan L. Robins (With Honors)

ASSOCIATE IN SCIENCE PARALEGAL STUDIES

Narrisa E. Deal
Tabitha K. Miller

Melinda A. Sanders (With Honors)
Reilly A. Wynn (With Honors)

ASSOCIATE IN SCIENCE PHYSICAL THERAPIST ASSISTANT

Benjamin A. Adelman (With Honors)
Sarah M. Benne (With Honors)
Kara J. Boone (With Honors)
Mary A. Bouma
Cynthia M. Crawford (With Honors)
Mae L. Crawford (With Honors)
Vitaliy A. Datskiy (With Honors)
Cary C. Davis (With Honors)
Joshua J. Eastlund (With Honors)
Rachel M. Eder (With Honors)
Cheryl A. Fure (With Honors)
Erin L. Gelwicks (With Honors)
Michelle L. Gray (With Honors)

Erin L. Hickey (With Honors)
David M. Johnson (With Honors)
Michael C. Keck (With Honors)
Jaimie S. Kenoyer
Vladimir Y. Kuksenko
Meagan C. McPhee (With Honors)
Alysha B. Noble (With Honors)
Cindy M. Owen (With Honors)
Kariisa Lee Radtke (With Honors)
Angela J. Rutgers (With Honors)
Ashley L. Smith
Ben J. Stewart (With Honors)

CERTIFICATE ACCOUNTING

David I. Shportko

CERTIFICATE EARLY CHILDHOOD EDUCATION

Rebekah D. Lambe

CERTIFICATE HOSPITALITY AND TOURISM BUSINESS MANAGEMENT

Deanna E. Albano

Kazuya Dobashi

CERTIFICATE MASSAGE PRACTITIONER

Charmae D. Bouwman
Sara R. Derry-Obeso
Sara M. Helm
David R. Nimock
Jacqueline Ralston

Karly J. Schenck
Richard C. Secrist
Shira D. Smason-Marcus
Katelin K. Takemura
Carmen N. Winquist

CERTIFICATE MEDICAL ASSISTING

Lyubov A. Andriychuk
Alla Andrushenko
Alicia L. DeBeeld

Janette M. Goodwin
Barbara A. Lee
Cameron E. Strome

CERTIFICATE NETWORK ADMINISTRATION

Ryan W. Wiltse

CERTIFICATE TECHNICAL SUPPORT

Ryan W. Wiltse

HIGH SCHOOL DIPLOMA

Hieu Bui
Dong Han
Ilona A. Kolesnikova
Duy Dao Minh Lam
Muhammed L. Marenah
Phu T. Nguyen
Natalie R. Schwisow
Abraham M. Simon
Samantha J. Stevenson
Grace M. Thompson
Andrew B. Trushkov
Lea Noverika Wibisono



Reports to the Board of Trustees January 14, 2015 Meeting

Administrative Services—Nate Langstraat, Vice President

Administrative Services (*Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development*)

The Governor's 2015-2017 operating and capital budgets were released on Thursday, December 18. The capital budget does not include funding of the Phyllis & Charles Self Learning Commons. Budget information is being clarified and next steps are being identified.

Finance (*Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development*)

Major activities for Business Office staff during November included work on the financial statement preparation project. Significant progress was made towards our goal of an April 2015 on-site audit by the State Auditor's Office.

Policies and procedures were developed in preparation for the roll-out of a pilot P-Card (Purchasing Card) program. This program will create a more efficient method of purchasing for budget managers on campus, while streamlining purchasing for the Business Office.

Budget development has begun for 2015-16. The Budget Development Team and Budget Review Committee have met to discuss the process for 2015-16. The budget development schedule has been finalized and posted on the staff web. Mid-year budget reviews with budget managers have been scheduled for late January.

Facilities & Operations (*5.1: Create and manage growth through fiscal, capital, technological and human resource development*)

The Pavilion and Student Recreation Center construction remains on schedule although some material deliveries continue to be impacted by the weather conditions in the eastern portion of the country. The roof trusses were installed in December and work on the interior remodel continues. A sub group of the Pavilion and Student Recreation Center design team met to prepare a request for quotation for fitness equipment that will be advertised in early spring 2015.

Capital project updates and information is now located on the WCC public website at www.whatcom.ctc.edu/news.

Emergency and Safety Preparedness (*5.3. Promote a safe environment for teaching, learning, and working*)

Whatcom has initiated collaborations with FEMA and The Center of Excellence for Homeland Security in developing a standardized training series for our Emergency Response Team and partners from The Resilient Bellingham Consortium.

Staff members are proceeding with integrating desktop notification platforms into our emergency alert system to enhance emergency alerts in classrooms, labs, and offices.

A campus wide safety survey has been administered to employees through The Washington State Office of Risk Management. Results will be available next month.

Fire Safety training is being developed for employees and will be conducted in early winter quarter 2015.

Conference & Event Services *(3.1 Increase College Stature as a community and educational partner)*

Internally, Conference & Event Services (CES) will be supporting the Ed Services EDPL class meeting, Entry & Advising's WAVE sessions, and Running Start's New Student Orientations. CES will also be supporting the college-sponsored event with the Technology Alliance Group, the MLK Human Rights Conference and the Chuckanut Radio Hour. On Orca Field, CES welcomes a new winter user, Bellingham Ultimate Frisbee.

Bookstore *(Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development)*

Eight classes have agreed to pilot the use and sales of digital course materials through the Bookstore. The new Digital Direct program allows the Bookstore to sell digital material via the website as well as the cash register.

The rental book return rate improved substantially this past fall quarter. Four percent of rental books were unreturned versus 7% last year and an industry average of 8%.

➤ **Student Services—John Baker, Interim Vice President**

- **Admissions & Registration** *(Goal 1: Expand opportunities for students to achieve their potential)*
 - The end of the quarter brought a lot of activity to the office. Once grades were posted, degree and certificate completions were verified: 70 AS degrees, 22 certificates, 23 certificates of proficiency (less than 25 credits), 12 high school diplomas (5 international students), and 128 transfer degrees.
 - Admissions applications continue to arrive for winter quarter. Since October 1 A&R has received 1,224 winter applications, about 250 of those since December 16.
 - In collaboration with Entry & Advising A&R implemented the Academic Progress policy that had been approved by the BOT in June. Implementation required developing new processes and practices with the coordination of Entry & Advising, Information Technology, and Registration.
- **Office of Student Life** *(Goal 1.4 Introduce new opportunities for student learning and engagement)*
 - The Office of Student Life held a 2-part Whatcom Leads workshop (leadership series through Student Life). In the first segment, students received training on the process/use of WCC Public Speech Zones. They also learned how to support students who may be triggered by different organizations on campus and role-played several scenarios. The second part of the workshop was dedicated to strategic planning. Students worked with Nate Langstraat, Tawny Townsend, Anne Marie Karlberg, and Mary Vermillion to learn about this process through an activity around increasing WCC enrollment.
- **Office of the VP for Student Services** *(Goal 4.3 Increase access for under-represented population)*

WCC held a Deferred Action for Childhood Arrivals (DACA)/ Deferred Action for Parental Accountability (DAPA) workshop in partnership with immigration attorney Hannah Stone on Saturday, December 13th. Ms. Stone helped students and families fill out DACA renewal applications, gave families an overview of the new Obama rule for DAPA, and went through the steps of how to fill out the application for DAPA which should open up in May. Whatcom's Latino Leadership students helped translate and worked with students and families to fill out the forms. DACA allows students to get a temporary Social Security number to go to college and work if they meet the requirements. The fee for this and again for renewal is \$465 each time. When DAPA opens in May it will allow parents who qualify to get temporary legal status. Additionally, Whatcom staff helps these students to apply for funds such as for WASFA, Washington State financial aid funding, as they are not eligible for Federal Funds such as FASFA.

This has made a huge difference for those who get DACA status- it really means being able to go to college and go without fear.

➤ **Instruction—Ron Leatherbarrow, Vice President**

- **Hiring** (2.1 Maintain currency in college curriculum and delivery, 2.3 Improve student learning, and 5.1 Create and manage growth through fiscal, capital, technological and human resource development)
 - Faculty: As reported previously, at this point, 3 faculty have officially announced their intention to retire, and, based on a ranking process among instructional administrators and division chairs and approved at President's Cabinet, replacement positions have been advertised in the following areas: Chemistry, Visual Communications, and Psychology. As other faculty announce their intention to retire, the instructional administrators will consult with division chairs and faculty to continue to extend the priority list for added positions.
- **Professional Development Opportunity** (2.3 Promote professional development for faculty and staff)
 - The Vice-President for Instruction, whose discipline focus is language and literature, in February will present a series of workshops for classified staff on effective writing; the primary focus will be on increasing editorial abilities to assist in preparing documents for offices throughout the college. The workshops will be open for others who are interested to attend.
- **Transfer Preparation** (1.1 Increase student achievement in transfer and career preparation)
 - On December 3, several WCC faculty and administrators met with the new Dean for Science, Technology, and Mathematics at Western Washington University, Dr. Catherine Clark, and Associate Dean, Dr. David Bover. At the meeting, attendees discussed strengthening pathways for WCC STEM students transferring to WWU and preparing students for entry into major programs in sciences, engineering, and computer science. Attendees also discussed the new cybersecurity pathway and WCC's proposal to pursue a BAS degree in IT-networking. Representatives will continue discussion during winter quarter.
- **Smarter Balance** (1.3 Increase access for diverse and nontraditional student populations)
 - This spring, high school juniors will begin to take the Smarter Balance assessment for English and Math, which will eventually serve as a graduation requirement for Washington high school students, and can also be used as a placement tool into college-level English and math courses. A statewide agreement with the SBCTC will grant college-level placement for students scoring at high enough levels, effective fall 2015. Representatives from WCC attended a statewide implementation meeting to learn more about the process of utilizing these scores as a multiple measure for placement.
- **Grants/New Programs** (1.1 Increase student achievement in transfer and career preparation; 1.2 Increase academic support for students; 1.3 Increase access for diverse and nontraditional student populations; 2.1 Maintain currency in college curriculum and delivery; 2.3 Improve student learning; 3.1 Increase College stature as a community and educational partner; 4.3 Increase access for under-represented populations)
 - Hospital Employee Education & Training (HEET) 7: With funding and curriculum development support from the HEET 7 2014-15 grant, WCC is offering a second round of a Patient Navigation Certificate beginning January 2015. Following meetings with Dr. Justin Iwasaki, Director of the Lummi Tribal Health Center (LTHC), eight staff were enrolled in the Patient Navigation course and reserved additional spaces for other Lummi Nation departments, i.e., Behavioral Health. The grant is funding a part time student support navigator to provide tutoring, training support, and coaching for all students in the course; the Lummi Nation is providing space and computers

at one of their facilities for support activities. Lead staff from the LTHC will provide beneficial information to the instructor on culturally relevant topics and guest lecturers (Lummi focus).

- BAS in IT Networking: In December the State Board for Community & Technical Colleges (SBCTC) accepted WCC's Statement of Need for the new IT Networking Bachelor of Applied Science degree. This Statement demonstrates why the proposed degree program addresses local student and employer needs. Following a 30-day review among the Washington State higher education community, WCC will present the Statement for consideration at the February State Board meeting. Subsequent steps in the proposal process include submission of a New Degree Program Proposal to SBCTC and a Substantive Change proposal to the Northwest Commission on Colleges and Universities to obtain candidacy to offer the new degree level (bachelors) at the College.

➤ **Foundation and College Advancement – Anne Bowen, Executive Director**

- **Foundation/Advancement** (*3.1.2 – Expand partnerships with community and business organizations; 3.1.3 – Develop the College's and Foundation's community involvement and presence; and 5.2 – Diversify and secure funding/resources from external sources.*)
 - **Fundraising Progress Update:**
 - Draft reports show we have received 48 gifts totaling \$35,026 for the month of for December. Year to date as of January 5, 2014 we have received \$143,513 in gifts and pledges.
 - **Foundation News:**
 - **Stephanie Schmitt hired to the permanent position of Operations Manager, December 2014-** Stephanie is a familiar face to many, as she has served as the Interim Operations Manager since August of this year. In addition, Stephanie has many years of experience in office management, event planning, grant writing, project management and communications. She has a bachelor's degree in English from Western Washington University.
 - **Winter Holiday Luncheon** - The Winter Holiday Luncheon, hosted by the Foundation on December 3rd, was a successful launch to the holiday season with approximately 230 faculty, staff and board members in attendance.
 - **Carol Gipson hired as the new Development Director** - Carol brings over 15 years' director-level resource development experience in the U.S. and abroad, fundraising for budgets from \$400,000 to over a million annually. A Michigan native, Carol has a Bachelor's Degree in Social Science from the University of Michigan and a Master's in Clinical Psychology. She is delighted to join Whatcom Community College as Development Director for the Foundation. Carol will join the Foundation team January 2nd, 2015.
- **Communications, Marketing and Publications** (*3.1: Increase College stature as a community and educational partner*)
 - **Web/Social Media Development**
 - The new website will launch early to mid-February!
 - The College's [Facebook](#) rounded out the year with 3,453 likes, a 31% increase from this time last year.
 - [Twitter](#) came in at 2,006 followers, another 31% increase from this time last year.

- The College's [University LinkedIn page](#) ended the year at 5,229 followers, a 22% increase from last year.
 - The WCC [LinkedIn](#) company page came in a 668 followers, a 41% increase from this time last year.
 - The [Friends & Alumni LinkedIn Group](#) ended the year with 94 members, a 92% increase.
 - And the College's new [Instagram](#) account rounded out the year with 310 followers, a 356% increase.
- **Highlights Of Media Coverage**
- [Whatcom Cares: Kerri Holferty helps Whatcom Community College students overcome obstacles](#), Bellingham Herald, 12/29/14
 - [Trustees Association Honors Whatcom Community College Student with Statewide Award](#), Whatcom Talk, 12/23/14
 - [COURSES TEACH SELF-CONFIDENCE, CAREER/LIFE PLANNING](#), Lynden Tribune, 12/23/14
 - [WCC student receives statewide award](#), The Chamber, 12/24/14
 - [WCC program coordinator named to board governing new legal field](#), BBJ Today, 12/10/14
 - [WCC offering free community classes](#), The Chamber, 12/8/14
 - [Whatcom Community College Foundation Scholarship Fundraiser](#), KGMI.com, 12/2/14