

MEMBERS:

- **Tim Douglas,**
Chair
- **Chuck Robinson,**
Vice Chair
- **Steve Adelstein**
- **Sue Cole**
- **Barbara Rofkar**

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.

**NEXT MEETING
REMINDER
Wednesday,
January 14, 2015**

- I. Call to Order, Approval of Agenda, and Notice of Public Comment Time
- II. Introduction of New Employees (Student Services)
- III. Strategic Conversations
 - Continuing & Community Ed Update (Goal 3: Contribute actively to the vitality of Whatcom County)
- IV. Consent Agenda (Calendar) *Tab 1*
 - a. Minutes of November 13, 2014 Board of Trustees Meeting (Attachment A)
- V. Report from the President
- VI. Reports *Tab 2*
 - ASWCC –Lucas Nydam, President
 - WCCFT – Tresha Dutton, President
 - WFSE – Michelle North, Representative
 - Administrative Services –Vice President Nate Langstraat
 - Student Services – Vice President John Baker
 - Instruction – Vice President Ron Leatherbarrow
 - Advancement/Foundation – Anne Bowen, Executive Director
- VII. Discussion / Items of the Board
 - Northwest Higher Education Coalition Legislative Luncheon – December 8, 2014
- VIII. Executive Session*
 - (b) ...to consider the selection of a site or the acquisition of real estate by lease or purchase...;
 - (g) ... to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...
- IX. Public Comment
- X. Adjournment

***The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

- a. Minutes of November 13, 2014 meeting of the Board of Trustees (Attachment A)

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."

Whatcom

COMMUNITY COLLEGE

MINUTES

BOARD OF TRUSTEES MEETING

Laidlaw Center Board Room

Thursday, November 13, 2014

12:00 p.m. Work Session

2:00 p.m. Board Meeting

Lunch was served from 12:00 p.m. – 12:30 p.m.

- **WORK SESSION CALL TO ORDER** Chair Tim Douglas officially called the Board of Trustees work session to order at 12:30 p.m. Present in addition to the chair were trustees Barbara Rofkar, Chuck Robinson, and Sue Cole, constituting a quorum. Steve Adelstein was absent. Others present included President Hiyane-Brown; Ron Leatherbarrow, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; John Baker, Interim Vice President for Educational Services; Anne Bowen, Executive Director for Advancement; Ed Harri, Dean for Instruction; Melissa Nelson, Assistant Attorney General; and Rafeeka Kloke, Executive Assistant to the President.

WORK SESSION

- **Open Public Meeting Act Training**
Melissa Nelson, Assistant Attorney General, provided the required training to board members.

BREAK

- The meeting was adjourned for a 10 minute break at 12:50 pm.
- The meeting was reconvened at 1:00 pm.

WORK SESSION (continued)

- Intercultural Initiatives Update – Presented by Betsy Hasegawa, Director for Intercultural Affairs and Leadership (Goal 4: Advance the College as a more diverse learning community.)

Betsy Hasegawa provided an update of intercultural activities included:

- New Intercultural Center in Syre Student Center
- Collaborations with community stakeholders
- Training and development opportunities for student and staff
- Upcoming events

Hasegawa introduced a panel of students who discussed the positive impacts of the new Intercultural Center on their experiences at Whatcom.

- Daniel (Dee) Jean-Baptiste, VP of the Ethnic Student Association (ESA)
- Alan Alatorre, works in the Intercultural Center, Student Ambassador, member of the ASWCC Social Justice, Equity, and Pluralism Committee, member of Latino Leadership Club (LLC), and ESA
- Alexandra (Andra) Nordin, ASWCC Senator, Student Ambassador, member of LLC, math tutor (working in the Intercultural Center)
- Jonathan Boe, Programming and Diversity Board, member of ESA, and Global Citizens Association (GCA)
- Marco Morales, works in the Intercultural Center, member of LLC and ESA, past ASWCC VP

- **MEETING CALL TO ORDER** Chair Tim Douglas officially called the Board of Trustees meeting to order at 2:00 p.m. Present in addition to the chair were trustees Barbara Rofkar, Chuck Robinson, and Sue Cole, constituting a quorum. Steve Adelstein was absent. Others present included President Hiyane-Brown; Ron Leatherbarrow, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; John Baker, Interim Vice President for Educational Services; Anne Bowen, Executive Director for Advancement; Ed Harri, Dean for Instruction; Melissa Nelson, Assistant Attorney General; and Rafeeka Kloke, Executive Assistant to the President.

ACTION TO ACCEPT AGENDA

- Trustee Chuck Robinson moved to approve the meeting agenda as proposed. It was seconded by Trustee Sue Cole and the motion was approved unanimously.
- Trustee Tim Douglas announced that there is a designated time for public comment on the agenda.

INTRODUCTION OF NEW EMPLOYEE

- The following new staff from Administrative Services were introduced.
- Gail Bruun, Fiscal Specialist 1
 - Jennie Sabine, Fiscal Specialist 1
 - Cameron Gridley, Mail Carrier Driver
 - Danielle Whiworth, Digital Printing Operator
 - Drew Oaksford, Maintenance Mechanic 1
 - Eugene Khizhnyak, Software Developer and Integrator
- President Kathi introduced Corrinne Sande, CIS faculty, and asked to discuss Whatcom's recent re-designation by the National Security Agency and the Department of Homeland Security as a National Center of Academic Excellence in Information Assurance/Cyber Defense.

CONSENT AGENDA

➤ Consent Agenda (Calendar)

- a. Minutes of the October 8, 2014, Board of Trustees Meeting (Attachment A)

Chair Douglas stated: "If there are no objections, this item will be adopted." As there were no objections, **this item was adopted.**

ACTION

➤ **Adoption of Revised 2015-16 Academic Calendar**

Trustee Barbara Rofkar moved to approve the 2015-16 academic calendar as recommended by College leadership and College Council. The motion was seconded by Trustee Robinson.

➤ **Board of Trustees 2014-15 Work Plan**

Trustee Robinson moved to approve the 2014-15 Board of Trustees Work Plan. The motion was seconded by Trustee Cole and the motion was approved unanimously.

➤ **Support for new Bachelor of Applied Science (BAS) in IT Networking**

Trustee Rofkar moved to approve WCC's intent to 1) seek IT networking BAS degree approval from SBCTC and 2) submit a Substantive Change proposal to NWCCU to offer the new BAS degree level. The motion was seconded by Trustee Cole and **the motion was approved unanimously.**

PRESIDENT'S REPORT

- Lucas Nydam, ASWCC President, was scheduled to be a panelist at an event at University of Washington sponsored by the Seattle Times: "Education Lab with the U's Dream Project to present Storytellers: How I got into College." Nydam shared his story on how he overcame obstacles to get into college.

- WCC student, Wilson Kain, was selected as a 2014 Coca Cola Leaders of Promise Scholar. This scholarship program provides Phi Theta Kappa members with financial resources to help defray educational expenses while enrolled in associate degree programs. Kain is enrolled in the cybersecurity transfer degree program.

- Jackson Pennell, a WCC transfer student currently enrolled in UW Engineering program, has accepted employment with Phillips 66 in Ferndale, contingent upon graduation. He will commence employment in the summer of 2015 as a Maintenance Engineer with a starting salary above \$90,000, along with a \$5,000 bonus for early acceptance. He is the son of WCC staff, Sheila Pennell.

- WCC receive two bronze and two silver District Medallion Awards from the National Council for Marketing & Public Relations (NCMPR).

- The accreditation visit from Accreditation Commission for Education in Nursing occurred on

October 24, 2014. The chair of the review team stated in the exit report of being impressed by the college's support of the program, the community's support, the quality of our faculty, student support services, quality and cooperation of our partner clinical site, student achievements and the hard work of the nursing faculty and staff. The report goes to the Board of Commissioners in mid-March with the final decision in mid-April.

- President Kathi recently visited two universities in Japan: Daito Bunko University and Kanda University. Both universities have had strong relationships with Whatcom since 2006.
- At a recent WACTC meeting, presidents had in depth discussions on allocation formula. Other discussion topics included student achievement awards, international students, and legislative priorities.
 - Whatcom's 2013-14 Student Achievement award compared to 2012-13:
 - WCC's number of countable students was down by 3.8%
 - WCC's total points were up by 4.7% (note: total points for the system was down by 2.5%)
 - WCC's points/student were up by 8.9%
- The Northwest Higher Education Coalition is hosting a Legislative Luncheon on December 8 at the Holiday Inn in Everett. The purpose of the luncheon is to have a conversation with area legislators on how public higher education supports and serve the needs of Washington State.
- President Kathi is scheduled to be a panelist at the upcoming Diversity Career Fair in Everett.
- Upcoming events:
 - International Country Fair – November 19, 11 am to 1:30 pm at Syre Student Center
 - Winter Pinning Ceremony – December 2, 6:00 pm at Syre Student Center
 - Winter Holiday Luncheon – December 3, 11:30 am – 1:30 pm at Syre Student Center

REPORTS

- **ASWCC** –Lucas Nydam, President
 - Funding for the voting ballot box has been approved. The ballot box will be located by Heiner Center.
 - ASWCC organized a moment of silence in support of Marysville Pilchuck High School and to honor the victims.
 - Nydam announced he will be leaving Whatcom at the end of the fall quarter.
- **Administrative Services** – Nate Langstraat, Vice President

The State Board requested individual colleges provide Financial Statement Training to their boards. A Financial Statement Training for our board is planned for the February Board of Trustees meeting.

DISCUSSION/TACTC/ITEMS OF THE BOARD

➤ Revised Board Meeting Dates for Calendar Year 2015

A revised board meeting schedule for calendar year 2015 was presented to the board.

➤ TACTC Fall Conference – November 14, 2014

Chair Douglas and President Kathi are scheduled to attend this conference.

➤ ACCT in Chicago Update – October 22-25, 2014

- Trustee Cole shared that this conference was the best ACCT conferences she has attended.
- President Kathi noted that Emily Yim has been elected to serve as the Secretary/Treasurer, on the ACCT Board.

ACTION

- The College received a number of outstanding nominees for Transforming Lives award. trustees Cole and Rofkar are in the process of reviewing the nominations. Trustee Robinson moved to give trustees Cole and Rofkar the authority to make the final selection. The motion was seconded by Chair Douglas and **the motion was unanimously passed.**

PUBLIC COMMENT

- Chair Douglas called for public comment. There was none.

EXECUTIVE SESSION

- At 3:10 p.m. the meeting was adjourned for a closed Executive Session of the Board for approximately 25 minutes to “(b) ...to consider the selection of a site or the acquisition of real estate or purchase....”

Chair Douglas announced that no action was anticipated. Guests included President Kathi Hiyane-Brown, Vice President Nate Langstraat, and Assistant Attorney General Melissa Nelson.

- The Executive Session adjourned at 3:35 p.m. and the Board reconvened into open session at 3:35 p.m.

ADJOURNMENT

- There being no further business, the meeting was adjourned at 3:39 p.m.

Reports to the Board of Trustees December 10, 2014 Meeting

Administrative Services—Nate Langstraat, Vice President

Administrative Services (*Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development*)

The administrative and faculty negotiations teams met three times during fall quarter. The winter quarter meeting schedule has been established.

Administrative Services is working with the Washington State Arts Commission to select artwork for the Phyllis and Charles Self Learning Commons. The art selection team has been formed, including one of the building's namesakes, Phyllis Self. The process will initiate in January 2015 and conclude in early fall quarter 2015.

Finance (*Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development*)

The Business Office continues audit work in preparation for the following deadlines: Program Accountability Audit – State Auditor (December); Annual Federal Program Fiscal Review – SBCTC (December); Financial Statement Audit – State Auditor (estimated April 2015).

Facilities & Operations (*5.1: Create and manage growth through fiscal, capital, technological and human resource development*)

Planning has begun for the 2015-17 capital repairs. Projects this biennium will include installing new boilers in Laidlaw, replacing the roof on Cascade, and upgrading the HVAC units in the renovated portion of the Pavilion to high efficiency heat pumps. This work will be funded by State capital repair money totaling \$871,000.

Design Development (DD) is progressing for the Phyllis and Charles Self Learning Commons. Detailed design continues on the site and building systems and DD will be complete by the end of the year. The project has gone through a value analysis with potential savings and design enhancements identified by a third party review team. Valued engineered items are being reviewed for possible inclusion in the project. Commissioning Agent selection is in process for inclusion in the DD review.

The WCC Pavilion and Student Recreation Center remains on schedule although some material deliveries may be impacted by the weather conditions in the eastern portion of the country. The next significant milestone scheduled for the project is the completion of the roof deck in December. A sub group of the Pavilion and Student Recreation Center design team met to prepare a request for quote for fitness equipment that will be advertised in early spring 2015.

Capital project updates and information is now located on the WCC public website at www.whatcom.ctc.edu/news.

Emergency and Safety Preparedness (*5.3. Promote a safe environment for teaching, learning, and working*)

Staff is proceeding with integrating desktop notification platforms into WCC's emergency alert system to enhance emergency alerts in classrooms, labs, and offices.

Whatcom has begun collaborating with FEMA and The Center of Excellence for Homeland Security in developing a standardized training series for our Emergency Response Team and partners from The Resilient Bellingham Consortium.

With the help of facilities staff, 350 new emergency reference guides have been disseminated and posted across campus.

➤ **Student Services—John Baker, Interim Vice President**

- **Running Start** (*Goal 1.3 Increase access for diverse and nontraditional student populations, 2.1 Maintain currency in college curriculum and delivery, 2.2 Improve instructional delivery*)
 - Bellingham School District finalized an updated Running Start Equivalency list in time for winter quarter registration. Changes are affecting the course offerings in political science and U.S. and World History, and departments are modifying spring course offerings to accommodate student needs.
 - Running Start has recorded the Running Start Information Session now available online. Students, parents and high school staff can view the recording if they are unable to make it to our Information Sessions. This is vital for students and parents who have limited transportation and/or availability to travel to sessions. Additionally, it provides a tool for high school staff to show to students easily and widely. The intention is to have more resources available to students online using existing technology.
- **Veterans Services** (*Goal 1.2 Increase academic support for students, 1.3 increase access for diverse and nontraditional student populations*)
 - Opened special after hours advising times to assist students with clarification, understanding, and completing financial aid materials in order to support student educational goals, lessen financial stress, and promote retention.

➤ **Instruction—Ron Leatherbarrow, Vice President; Ed Harri, Dean for Instruction; Janice Walker, Workforce Education Director**

- **Hiring** (*2.1 Maintain currency in college curriculum and delivery, 2.3 Improve student learning, and 5.1 Create and manage growth through fiscal, capital, technological and human resource development*)
 - **Faculty:** The division chairs met in early October and developed a process for identifying faculty positions to be hired for the next academic year. They then consulted with their divisional faculty and submitted requests with a rationale for each requested position. A total of 16 positions were requested. In an initial meeting the chairs reviewed the requests and accompanying rationale and, following the discussion, each submitted a ranking. The Office of Instruction produced a combined ranking of the four division chairs' rankings, and the instructional administrators met and discussed the division chair combined ranking and produced a revised ranking for recommendation to President's Cabinet. At a

subsequent meeting, the division chairs and instructional administrators, with representatives from the faculty union, the library, and counseling, discussed the recommended ranking by the instructional administrators.

- At this point, three faculty have officially announced their intention to retire. Based on the recommended ranking and the official notification of retirements, President's Cabinet has authorized the advertisement for three faculty positions for next year in the following areas: chemistry, visual communications, and psychology. As other faculty announce their intention to retire, the instructional administrators will consult with division chairs and faculty to continue to refine the priority list for further additions to the list of positions for hiring.
- **Exempt:** The search process for a library director did not succeed in identifying a candidate to fill the position. A new search will be conducted later in the year, and we are confident that the more conventional process and timeline will yield viable candidates.
- **Diversity** *(5.4 Foster a culture of continuous improvement based on institutional effectiveness)*
 - Betsy Hasegawa provided an update on the activities of the Intercultural Affairs Office at the beginning of the November meeting, focusing on the scope of the office's response to the campus and community and the support systems that have been implemented to help increase success of the populations served. Very evident in the presentation, and in the comments by student participants, is the quality of leadership they offer to the college and the community. The Intercultural Affairs Office is doing a fine job of identifying the people who can benefit from its services and also engaging their talent.
- **Program Update: Parent Education** *(1.4. Introduce new opportunities for student learning and engagement; 2.1 Maintain currency in college curriculum and delivery; 2.3 Improve student learning; 2.5. Increase professional development opportunities for faculty and staff; 3.1. Increase College stature as a community and educational partner; 3.2. Lead collaborative efforts with other educational institutions)*
 - The WCC Parenting Education Program has been contracted by Bellingham School District to teach classes to parents of preschool children with special needs. Our faculty members will teach a total of 16 classes throughout the school year. We are very excited to expand our already successful partnership with Bellingham School District (currently there are two WCC affiliated cooperative preschools in Bellingham School District elementary schools).
 - On Saturday, October 18, 150 students, faculty and community members attended the "Bev Bos Play" training cosponsored by WCC parenting education and ECE programs (Loving Space Preschool was the community partner). Twenty WCC students and faculty members received free tickets to attend. The response from the day was overwhelmingly positive and hopefully this kind of training can be an annual event.
 - WCC Student Life has created a new Parenting Education Club. Students, staff and faculty are invited to the student club meetings for monthly brown bag lunch discussions. WCC parent education faculty members will attend each meeting and lead discussions on health, discipline, power struggles, ages and stages, and other topics attendees suggest. This club will increase the diversity of recipients of WCC parenting education.

- Parenting education instructor Darcie Donegan and ECE instructor Kaye Marshall will present the child sexual abuse prevention training, “Darkness to Light,” to WCC students, staff, faculty, Whatcom County childcare providers, and community members on December 4, 2014, 6:30pm in the Heiner theater. This event is in partnership with Brigid Collins Family Support Center.

The Parenting Education Program and Club, in partnership with the Bellingham School District and Sendan Center of Bellingham, are sponsoring speaker Dr. Laura Kastner, UW psychiatry and mental health professor and parenting book author. Students, staff, faculty and community members are invited to attend the free lecture, “Wise-Minded Parenting: Parenting Tweens and Teens” on February 26, 2015, in the Heiner theater.

Kristine Smith, WCC Parenting Education Program Coordinator, has been appointed president of the Organization of Parenting Education Programs (OPEP) for Washington State. The professional organization consists of 20 state community and technical college parenting education and family life programs. OPEP is partnering with the Department of Early Learning’s “Strengthening Families” to celebrate Parent Recognition month in February and Child Abuse Prevention month in April. Kristine has recently attended three meetings in Olympia with DEL representatives to coordinate these efforts.

Grants *(1.1 Increase student achievement in transfer and career preparation; 1.2 Increase academic support for students; 2.1 Maintain currency in college curriculum and delivery; 2.3 Improve student learning; 3.1 Increase College stature as a community and educational partner; 3.2 Lead collaborative efforts with other educational institutions; 3.3. Be an active partner in economic development; 5.2 Diversify and secure funding/resources from external sources)*

Health eWorkforce (HeW) Grant The Department of Labor has approved extension of the Bellevue College-led Health eWorkforce (HeW) grant activities into 2016, the fourth and final year of this multi-year grant. As a result of this extension, WCC will be furthering academic and support services to students and faculty, and to offer an additional non-credit Health IT short-certificate course. As of November 2014, WCC has successfully enrolled 220 of the projected 267 participants in CIS and allied health programs as its part of the project. With this extension, WCC will exceed its total projected enrollments. WCC’s portion of the Health eWorkforce approved budget was \$531,282; the amount carried into Year 4 will be approximately \$80,000.

Additional HEET 7 Consortium Funding: \$93,818 WCC received notice of additional HEET funding for the patient navigation project we are leading. A total of \$51,500 will go directly to partner colleges Edmonds, Highline, and Clark to educate additional cohorts of students enrolled in degree and certificate programs with infused curriculum. A total of \$26,818 will remain for WCC to create a field experience manual for placement at employer sites, design curriculum, and coordinate and fund instructor trainings at member colleges.

In late October, Whatcom submitted a \$400,000 Capacity Building grant to the National Science Foundation. This proposal pursues funds to help support the development of the new WCC Bachelors of Applied Science degree in IT Networking, including curriculum development, a project director, and student support services. We should know if the grant is being considered for funding by early February 2015.

New Programs (1.1 Increase student achievement in transfer and career preparation; 3.1 Increase College stature as a community and educational partner; 3.2 Lead collaborative efforts with other educational institutions; 3.3 Be an active partner in economic development)

Craft Brewing Over the past month, Whatcom surveyed industry contacts and held a focus group with members from local breweries, tap houses, and distilleries to assess the availability of qualified employees and interest in an education program to support the development of a qualified workforce. As part of this process, we learned that Skagit Valley College was finalizing a full curriculum proposal in “Craft Beer and Spirits Trade” as part of their Innovation Zone, working with WSU and local employers. We are currently exploring cooperation with SVC to offer a subset of their program here at WCC, as well as credit and non-credit courses around beer appreciation and tasting, hospitality and tourism aspects, and other business aspects. There is a mutual feeling from both the industry participants and the college representatives that cooperation between the colleges on these programs will provide the best overall support to this emerging industry.

Strategic Enrollment Management (1.1 Increase student achievement in transfer and career preparation; 1.3 Increase access for diverse and nontraditional student populations; 5.1 Create and management growth through fiscal, capital, technological and human resource development)

On Friday, November 21, a group of 76 faculty, staff, and students met for a strategic enrollment management kick-off meeting. The participants were briefly presented with college enrollment and financial data and then asked to respond, in groups, to a series of eight questions. The questions asked the participants to identify enrollment and retention strategies that are currently in place, could be implemented in the near term, or could be implemented in the long term. Participants were actively engaged in the conversation and generated a number of excellent ideas for consideration and potential implementation. The results will be shared with the group and utilized in the development of a strategic enrollment management plan and in the facilitation of future college-wide discussions on enrollments, program and services planning, and student success.

➤ **Foundation and College Advancement – Anne Bowen, Executive Director**

- **Foundation/Advancement** (3.1.2 – Expand partnerships with community and business organizations; 3.1.3 – Develop the College’s and Foundation’s community involvement and presence; and 5.2 – Diversify and secure funding/resources from external sources.)
 - **Fundraising Progress Update:**
 - Draft reports for November 2014 show we have received 18 gifts totaling \$5,230. Year to date as of November 25, 2014 we have received \$100,412 in gifts and pledges, compared to \$93,888 received last year at this time.
 - The Annual Year-end Appeal to donors will begin to mail the first week of December.
 - **Foundation Events:**

- **#Giving Tuesday** - The Foundation is joining the national #Giving Tuesday movement, a day of on-line giving to counterbalance Black Friday and Cyber Monday on December 2nd, 2014.
- **Winter Holiday Luncheon** - The Foundation will host the Winter Holiday Luncheon December 3rd in Syre Student Center, from 11:30 am to 1:30 pm.
- **Communications, Marketing and Publications** (*3.1: Increase College stature as a community and educational partner*)
 - **Design/messaging highlights** –
 - Discover Schedule, begins arriving in mailboxes Dec. 27
 - Winter 2015 enrollment ads – website, campus banner as well as placement timed to Thanksgiving holiday on social media, print (Cascadia Weekly 11.19 & 26, 12.3 & 10; Bellingham Herald, 11.27-11.30) and online (Herald site and mobile 11.26)
 - **Web/Social Media Development**
 - The website redesign project is nearing completion. Trainings for select campus groups will be held the first week of December. The new website is scheduled to launch winter quarter.
 - [Facebook](#) & [Instagram](#): The week of Nov. 17-21 all Facebook and Instagram posts were photos taken by the Student Ambassadors. Campaigns like this give the College’s social accounts more personality and student perspective. Photos included ambassadors in class, at International Country Fair, working in the Intercultural Center, trivia and more.
 - [Twitter](#): Student Ambassador photos were posted to Twitter as well. The College continues to engage with students via Twitter, especially recognizing students who tweet about registering for winter quarter.
 - [LinkedIn](#): We’re now working with HR to post Whatcom job announcements to our company LinkedIn page. The posts have already showed increased engagement.
 - **Highlights Of Media Coverage**
 - [Free Community Classes at Whatcom Community College](#), 11/25/14
 - [WCC's Nancy Ivarinen Named to State Board](#), 11/24/14
 - [Whatcom women’s basketball eager to get started](#), Bellingham Herald, 11/21/14
 - [Whatcom Student Receives Coca-Cola Leaders of Promise Scholarship](#), 11/14/14
 - [Nature writer Gary Ferguson leads workshop and speaks about his new book, “The Carry Home”](#) Bellingham Herald, 11/13/14
 - [How I Got Into College: Students will share stories Nov. 15](#), Seattle Times, 11/12/14
 - [Whatcom guides development of emerging healthcare role](#), Bellingham Herald, 11/3/14

[Bellingham summit: Cyber attacks are on the rise, but most are avoidable,](#)
Bellingham Herald, 10/31/14