

MEMBERS:

- **Tim Douglas,**
Chair
- **Chuck Robinson,**
Vice Chair
- **Steve Adelstein**
- **Sue Cole**
- **Barbara Rofkar**

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.

**NEXT MEETING
REMINDER
Wednesday,
March 11, 2015**

- I. Call to Order, Approval of Agenda, and Notice of Public Comment Time
- II. Introduction of New Employees (WCC Foundation)
- III. Financial Statements Training for Board – Vice President Nate Langstraat
- IV. Allocation Model Overview – Vice President Nate Langstraat
- V. Consent Agenda (Calendar) – **Tab 1**
 - a. Minutes of January 14, 2015 Board of Trustees Meeting (Attachment A)
- VI. Action Items
 - **Tab 2** Policy 350 – Public Information – Proposed update (first reading) – Mary Vermillion, Director for Marketing & Communications
 - **Tab 3** Proposed Policy 401 - Holiday of Faith & Conscience (first reading) – Becky Rawlings, Director for Human Resources
- VII. Report from the President
- VIII. Reports -- **Tab 4**
 - ASWCC – Fahren Mansour, President
 - WCCFT – Tresha Dutton, President
 - WFSE – Michelle North, Representative
 - Administrative Services – Vice President Nate Langstraat
 - Student Services – Interim Vice President John Baker
 - Instruction – Vice President Ron Leatherbarrow
 - Advancement/Foundation – Anne Bowen, Executive Director
- IX. Discussion / Items of the Board
 - TACTC Winter Conference
 - ACCT Legislative Summit
- X. Executive Session*
 - (h) ... to evaluate the qualifications of a candidate for appointment to elective office...;
- XI. Public Comment
- XII. Adjournment

***The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

- a. Minutes of January 14, 2015 meeting of the Board of Trustees (Attachment A)

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."

Whatcom

COMMUNITY COLLEGE

MINUTES
BOARD OF TRUSTEES MEETING
Laidlaw Center Board Room
Wednesday, January 14, 2015
2:00 p.m.

- **CALL TO ORDER** Chair Tim Douglas officially called the Board of Trustees meeting to order at 2:05 p.m. Present in addition to the chair were trustees Barbara Rofkar, Steve Adelstein, and Sue Cole, constituting a quorum. Chuck Robinson was absent. Others present included President Hiyane-Brown; Ron Leatherbarrow, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; John Baker, Interim Vice President for Student Services; Anne Bowen, Executive Director for Advancement; Ed Harri, Dean for Instruction; Melissa Nelson, Assistant Attorney General; and Rafeeka Kloke, Executive Assistant to the President.
- Chair Douglas announced that the introduction of Foundation staff will be deferred to the next meeting due to illness.

ACTION TO ACCEPT AGENDA

- Trustee Barbara Rofkar moved to approve the meeting agenda with the removal of agenda item "Introduction of New Employees." It was seconded by Trustee Steve Adelstein and the **motion was approved.**
- Chair Douglas announced that there is a designated time for public comment on the agenda.

STRATEGIC CONVERSATIONS

- **International Program** (*Goal 4: Advance the college as a more diverse learning community*)
A PowerPoint presentation of International Program accomplishments and activities was presented by Kelly Kester, Director for International Program; Ulli Schraml, Associate Director for International Program; Iris Anthony, International Student Engagement Advisor; and Nicole Baker, Associate Director for Residence Life.
Highlights of the presentation:
 - The program has experienced tremendous growth in the past ten years. There are 300 international students at Whatcom this fall.
 - Students are recruited from a number of different countries; 24% from China, 20% from Vietnam, 12% from Japan, 10% from Hong Kong, 9% from Indonesia, 5% from Korea, 3% from Thailand, 3% from Taiwan, and 14% from other countries.

- 86% of our international students are transferring to universities in the US after completion at Whatcom.
- Whatcom is working toward a more comprehensive approach to internationalizing.
 - o Scholarships set up to help resident students study abroad
 - o Mini grants available through the Northwest International Education Association to assist with curriculum development
 - o International Week scheduled for Feb 23-27 to celebrate different cultures
 - o Global Citizen Association to support campus internationalization, leadership development for international students, and opportunities for staff/faculty/students to learn about different cultures
- Allie Smith and Joseph Santos, newly hired Resident Advisors, were introduced.
- Several WCC students who studied abroad shared their experiences.

➤ **Consent Agenda**

- a. Minutes of the January 14, 2015, Board of Trustees Meeting (Attachment A)
- b. Proposed Fall Quarter 2014 Graduates (Attachment B)

Chair Douglas stated: “If there are no objections, this item will be adopted.” As there were no objections, **this item was adopted.**

PRESIDENT’S REPORT

- President Kathi stated the Governor’s budget released in December will be a key topic of discussion at the upcoming WACTC meeting. Governor Inslee’s proposed compensation increases for faculty and staff but only funds 65 percent of compensation increases in his budget. This amounts to a \$28 million unfunded mandate for our system. The greatest concern to the College is the exclusion of capital funding for the Learning Commons in the Governor’s budget. Staff developed a one-page fact sheet with key messages on the Learning Commons project. President Kathi has reached out to our local legislators Representatives Buys and Van Werven, and Senator Ericksen. Chair Douglas will work members of the board and President Kathi to develop strategies to advocate for the project.
- President Kathi along with several key staff will be attending a State Board hearing to present information the College’s application for Applied Baccalaureate in IT Networking with focus on cybersecurity on February 5th.
- President Kathi asked Ed Harri, Dean for Instruction to provide an enrollment update. Dean Harri reported that enrollment for winter quarter was down 2% from the previous year. Online FTE is up 12%, Running Start FTE is up 3% and International student headcount is up 17%. Average fall to winter fall off rate over the past four years is 3.5%, but from the fifth day of fall 2014 to the fifth day of winter 2014, the fall off rate is only 2.4 %. This likely speaks to a combination of retaining more students as well as helping more students get started.
- Recruitment for a Vice President for Student Services has officially begun. Vice President Nate

Langstraat will be chairing the search committee. Interviews are anticipated to begin in April.

- Rose Sanders, wife of Everett Sanders, and a longtime supporter of the College passed away at 101 years old. Ms. Sanders had a strong passion for lifelong learning. The Sanders family has set up a memorial scholarship fund at the Foundation.

REPORTS

- **ASWCC** –Fahren Mansour, President

Student leaders completed a week-long training in December and officially took office on January 7, 2015. They are currently finalizing their goals and action steps and will be sharing those with College leadership at an upcoming meeting between Student Executive Board and College Cabinet.

- **Administrative Services** – Nate Langstraat, Vice President

College staff met with City of Bellingham Planning Department staff regarding the traffic section of the Institutional Master Plan. It was a productive and positive meeting. City staff seemed to be receptive to reviewing the option of temporary or permanent closure of section on Kellogg Road.

The State’s financial statement and accountability audit will begin on March 9 for approximately four to five weeks.

DISCUSSION/TACTC/ITEMS OF THE BOARD

- Chair Douglas presented a Certificate of Appreciation from ACCT to Trustee Sue Cole for her work on the ACCT Financial Committee.
- TACTC Winter Conference is scheduled for January 28 and 29. The Transforming Lives Award Dinner is scheduled for January 28. WCC student, Sukhdip Singh, will be receiving the Transforming Lives Award and speaking on a student panel.
- Chair Douglas will be attending the ACCT Legislative Summit in Washington DC on February 9-12.
- Trustee Rofkar expressed appreciation for the work of WCC staff on the Martin Luther King Conference.

PUBLIC COMMENT

- Chair Douglas called for public comment. There was none.

EXECUTIVE SESSION

- At 3:36 p.m. the meeting was adjourned for a closed Executive Session of the Board for approximately twenty minutes to “(g) ...as provided in RCW 42.30.140 (4) (a), to discuss collective bargaining...”

Chair Douglas announced that no action was anticipated. Guests included President Kathi Hiyane-Brown, Vice President Ron Leatherbarrow, Vice President Nate Langstraat, and Assistant Attorney General Melissa Nelson.

The Executive Session was extended at 3:56 p.m. minutes for approximately twenty additional minutes.

- The Executive Session adjourned at 4:17 p.m. and the Board reconvened into open session immediately.

ADJOURNMENT

- There being no further business, the meeting was adjourned at 4:18 p.m.

MEMORANDUM

TO: Whatcom Community College Board of Trustees

FROM: Mary Vermillion, Public Information Officer

DATE: Feb. 11, 2015

RE: Policy 350 – Public Information

During the development of WCC's new public website, the Public Information Office and IT Department identified opportunities to clarify Policy 350 – Public Information. The recommended revisions – though minor – clarify support for faculty and staff who want to develop a web presence as well as administrative rights on social media and web pages that represent the College.

These changes are recommended to support brand equity and cyber security. Academic freedom and other considerations were taken into account when creating this policy. College leadership and College Council recommend adoption of the revised policy.

SUGGESTED MOTION

Move to approve the revised Policy 350 as recommended by college leadership and College Council.
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POLICY

350

Page 1 of 1

TITLE: Public Information

NUMBER: 350 (formerly 2160)

APPROVED BY THE BOARD OF TRUSTEES: 7/11/78

AMENDED BY THE BOARD OF TRUSTEES: 1/9/2013

To ensure accuracy as well as consistency of the College brand integrity, the Public Information Office shall serve as the contact for all external sources requesting public information about Whatcom Community College and will also manage media outreach by the College, including news releases. All promotional materials designed for off-campus distribution shall be channeled through the Public Information Office, including direct mail, brochures, videos and mobile applications, but not including the student newspaper. The Public Information Office shall also have oversight of the College's website and shall manage social media channels. The Office shall have administrative rights on social media managed by other College departments. Responses to requests for information from student publications and college-sponsored activities will be accomplished through coordination with the Public Information Office. This policy does not pertain to Public Records requests as defined in Policy 2150 -- WAC 132U-276 -- Access to Public Records and Documents.

Proposed changes:

To ensure accuracy as well as consistency of the College brand integrity, the Public Information Office shall serve as the contact for all external sources requesting public information about Whatcom Community College and will also manage media outreach by the College, including news releases. All promotional materials designed for off-campus distribution shall be channeled through the Public Information Office, including direct mail, brochures, videos and mobile applications, but not including the student newspaper. The Public Information Office shall also have oversight of the College's website and shall manage social media channels. **College faculty, staff or student who want to create a web presence, including web site or web page, on behalf of the College should consult with the Public Information Office.** The Office shall have administrative rights on social media and **web presence** managed by other College departments. Responses to requests for information from student publications and college-sponsored activities will be accomplished through coordination with the Public Information Office. This policy does not pertain to Public Records requests as defined in Policy 2150 -- WAC 132U-276 -- Access to Public Records and Documents.

MEMORANDUM

TO: Whatcom Community College Board of Trustees

FROM: College Leadership and College Council

DATE: February 11, 2015

RE: Holiday of Faith and Conscience Policy

To be in State (WAC 82-56-010) and Federal compliance, the College has developed a proposed Holiday of Faith and Conscience policy. State employees and students are entitled to two unpaid holidays, or excused absences in the cases of students, per calendar year for a reason of faith or conscience or an organized activity conducted under the auspices of a religious denomination, church, or religious organization.

College leadership and College Council recommend adoption of the proposed Holiday of Faith and Conscience Policy.

SUGGESTED MOTION

Move to approve the Holiday of Faith and Conscience policy as recommended by college leadership and College Council.
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POLICY

410

Page 1 of 1

TITLE: Holiday of Faith and Conscience Policy

NUMBER: 401

STATUTORY AUTHORITY: Chapter 168, laws of 2014; WAC 82-56-010; WAC 357-31-052

APPROVED BY THE BOARD OF TRUSTEES:

Whatcom Community College allows all employees two unpaid holidays per calendar year for a reason of faith or conscience or an organized activity conducted under the auspices of a religious denomination, church, or religious organization unless the employee's absence would impose an undue hardship on the College or the employee is necessary to maintain public safety.

Whatcom Community College will accommodate student absences for up to two days per academic year, to allow students to take holidays for reasons of faith or conscience or for organized activities conducted under the auspices of a religious denomination, church, or religious organization, so that students' grades are not adversely impacted by the absences.

Whatcom

COMMUNITY COLLEGE

Reports to the Board of Trustees February 18, 2015 Meeting

➤ WCCFT—Tresha Dutton, President

- The faculty and administrative teams have been meeting weekly to discuss negotiation topics. These meetings have been collaborative in nature, and each team is gaining a better sense of the issues at hand. Weekly negotiation meetings will continue through winter quarter and likely into the start of spring.

➤ Administrative Services—Nate Langstraat, Vice President

- **Administrative Services** (*Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development*)
 - Testimony regarding the Governor’s capital budget was provided at the Senate’s Ways and Means Committee hearing on February 5. Specifically, four members of community and technical colleges represented the system expressing concerns with the funding gap associated with our system’s capital projects. WCC was present to testify about the impacts of not funding the Phyllis & Charles Self Learning Commons.
 - The art selection team for the Phyllis & Charles Self Learning Commons concluded its review of potential artists, following the Washington State Arts Commission process.
- **Finance** (*Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development*)
 - The Business Office continues to prepare for the following upcoming events: Annual federal program fiscal review – SBCTC (February 2-9); Financial statement audit – State Auditor’s Office (March 9 – April 6); Program accountability audit – State Auditor (runs concurrently with financial statement audit)
 - The pilot Purchasing Card (P-Card) Program has been deployed. The first billing cycle was successfully completed. Pilot users are finding the P-Card helpful and all are successfully completing the tracking and reporting requirements.
 - A new online budget tool was developed in collaboration with the IT Department. This tool will streamline the gathering of budget information for the development of the FY2015-16 budget. An initial training is scheduled on Professional Development Day.
- **Facilities & Operations** (*5.1: Create and manage growth through fiscal, capital, technological and human resource development*)
 - The Phyllis and Charles Self Learning Commons has now entered into the Construction Documents (CD) phase where the design drawings and

specifications will be further developed so they can ultimately be used for bidding purposes. The CD phase will include a review period by the College and will be completed in the spring.

- The Pavilion and Student Recreation Center construction remains on schedule. All of the roof deck material is now installed and the new addition should be dried in by mid-February. Framing has begun for the first and second floor studio spaces and will continue over the next four to six weeks. A sub group of the Pavilion and Student Recreation Center design team met to prepare a request for quotation for fitness equipment that will be advertised in early spring 2015.
 - Capital project updates and information is now located on the WCC public website at www.whatcom.ctc.edu/news.
- **Emergency and Safety Preparedness** (5.3. Promote a safe environment for teaching, learning, and working)
 - Staff are proceeding with integrating desktop notification platforms into our emergency alert system to enhance emergency alerts in classrooms, labs, and offices.
 - Fire safety training is under development for employees and will be offered during winter quarter.
 - **Conference & Event Services** (3.1 Increase College Stature as a community and educational partner)
 - Internally, Conference & Event Services (CES) supported some last minute projects in January. This included support for the PIO office with the MTV documentary production group that was on campus January 26. Internally, the CES office continues to support the Chuckanut Radio Hour, Whatcom Reads, Professional Development Day, International Night, the Social Sciences Department's Human Trafficking event, the co-sponsored Chinese New Year, and the Hospitality & Tourism's co-sponsored Hotel Lodging Forum. Externally we welcomed a new client that held a Healthcare Summit on January 24 and welcome back the Highland Scottish Dancers on February 14.
 - **Bookstore** (Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development)
 - Winter quarter book rush is winding down. The Bookstore has seen growth in several new service areas:
 - Book rentals – Though the number of students renting was flat compared to winter 2014, unit rentals were up about 4%. Student dollar savings over purchasing were \$58,000 which is up 54% compared with winter 2014. We attribute this dramatic increase to the Bookstore's recent adoption of more dynamic pricing.
 - **Technology** (5.1 Create and manage growth through fiscal, capital, technological and human resource development)
 - IT continues work to upgrade the College's wireless network. Upgrades are being scheduled for one building at a time. This work is anticipated to be complete within the next few weeks.

➤ **Student Services—John Baker, Interim Vice President**

- **Running Start Student Support** (*Goal 1.2 Increase academic support for students, 1.3 Increase access for diverse and nontraditional student populations*)
 - During the period when most new students seek admission to the program, the Running Start office is hiring a full-time temporary Advisor. In addition to advising students, the Advisor will assist at the after-school and Saturday morning testing sessions and at the new Monday evening intake sessions. The Advisor will also help produce the annual Running Start graduate reception scheduled for Tuesday, June 9.
 - Running Start advisors will be the first to use new English placement criteria for incoming students. English placement determines Running Start admission at the College. The Accuplacer Reading score will continue to be used for English placement; however, prospective students will be encouraged to submit their high school GPA. High school grades are the best means of predicting student success in college. Students may use other measurements for English placement including an AP composition course grade, or the English, writing and/or reading score from a standardized test such as the SAT, the ACT, and the new Smarter Balanced assessment that many states are adopting.
- **Running Start Outreach** (*Goal 3.1 Increase College stature as a community and educational partner, 1.3 Increase access for diverse and nontraditional student populations*)
 - To better inform prospective Running Start students and their parents of program possibilities, staff will provide outreach services in the form of Information Meetings around the county this spring. Meetings are scheduled at one high school, five local libraries, and on the WCC campus.
- **Outreach** (*Goal 1.3 – Increase access for diverse and nontraditional student populations; 4.3 – increase access for under-represented populations*)
 - In response to decreasing enrollments and growing demand from the local community, Outreach Services is expanding its human infrastructure and service efforts. Searches and hiring for two temporary full-time Outreach positions – a high school recruiter and a coordinator for Latino outreach – are currently underway. Goals include increasing Whatcom County high school applications and yield rates, as well as increasing students of color enrollment.
- **Entry and Advising** (*Goal 1 – Expand opportunities for students to achieve their potential*)
 - An Early Alert team consisting of Student Services and Instructional members began collaborative work to roll out WCC's Early Alert system to the campus in fall 2014. Approximately 40% of faculty participated in Early Alert during fall quarter, and participation appears to be growing in winter. WCC's first Student Completion Coach was hired in mid-December; the position will coordinate the College's Early Alert program and provide direct service to students to support progress and completion.

➤ **Instruction—Ron Leatherbarrow, Vice President**

- **Hiring** (*2.1 Maintain currency in college curriculum and delivery, 2.3 Improve student learning, and 5.1 Create and manage growth through fiscal, capital, technological and human resource development*)
 - **Faculty:** Searches for three faculty positions are underway. Based on three announcements of faculty retirements and a ranking process among instructional administrators and division chairs and approved at President's Cabinet, replacement positions have been advertised in the following areas: Chemistry, Visual Communications, and Psychology. The deadline for applications in these areas is imminent, and search committees have been formed in accordance with the stipulations in the faculty contract. The Human Resources Director has conducted a workshop for all participants on faculty search committees focused on the process the college will employ. Indications are that additional faculty will announce their intention to retire at the end of the current academic year; the college administration will consult with division chairs and faculty union representatives to identify discipline areas for filling the vacant positions.
 - **Exempt:** The search process for a library director has resulted in a successful candidate. An offer has been made and accepted. We expect that the new director will begin work at the college by the beginning of March.
- **Professional Development Opportunity** (*2.5 Increase professional development opportunities for faculty and staff*)
 - The Vice President for Instruction will present a series of workshops in February and March for classified staff on effective writing; the primary focus will be on increasing editorial abilities to assist in reviewing and preparing documents for offices throughout the college. The workshops are aimed at the needs of classified staff, but interested administrative staff will also be encouraged to attend.
- **Workforce Development** (*1.1. Increase student achievement in transfer and career preparation; 1.4. Introduce new opportunities for student learning and engagement; 3.1. Increase College stature as a community and educational partner; 3.3. Be an active partner in economic development*)
 - **Hospitality and Tourism Industry Reception** To increase awareness of Whatcom's hospitality and tourism program, to meet new employers in the region, and to provide an opportunity for students to network with potential internship sites, a reception was held in the Syre auditorium on February 3 in conjunction with Bellingham Whatcom County Tourism's (BWCT) lodging forum. WCC's Hospitality and Tourism Program coordinator, Greg Hansen, presented highlights of Whatcom's H&T program including student success stories. Audience members were invited to get involved with Whatcom in a variety of ways such as hosting interns. The event was attended by 47 local industry professionals, 15 H&T students who assisted with set-up, welcoming guests, serving appetizers, and clean-up, and a number of WCC employees. Funding

was provided by a Perkins leadership grant and by industry sponsors (primarily organized by the program's advisory committee).

- **Legislative Open House** Whatcom's Nursing Program has been selected by the State Board of Community & Technical Colleges (SBCTC) to be featured at this year's legislative open house on March 26. WCC will demonstrate how nursing students interact with baby simulation mannequin Newborn HAL®. Reception attendees will be invited to listen to Newborn HAL's lung and heart sounds using a stethoscope. Simultaneously, a pre-recorded demonstration will be projected showing Whatcom students and faculty working with simulation mannequins and how this technology has revolutionized nursing education. WCC's proposal was one of seven selected out of 27 submitted. Three Whatcom representatives will attend, including a nursing faculty member, a nursing student, and the workforce education coordinator.
- **Bachelor of Applied Science (BAS) in IT Networking** On Thursday, February 5, a team from the College presented Whatcom's first BAS Statement of Need to the SBCTC in Olympia. After a brief statement read by President Kathi Hiyane-Brown, team members Ed Harri, Dean for Instruction; Corrinne Sande, CIS Program Coordinator; and Janice Walker, Workforce Education Director responded to questions. WCC was particularly commended by SBCTC members on the written proposal and outreach in the community to create pathways for high school students and underrepresented populations. Whatcom will present the full BAS proposal to the SBCTC in May, including the full curriculum outline, budget, and student services support plan.

➤ **Foundation and College Advancement – Anne Bowen, Executive Director**

- **Foundation/Advancement** *(3.1.2 – Expand partnerships with community and business organizations; 3.1.3 – Develop the College's and Foundation's community involvement and presence; and 5.2 – Diversify and secure funding/resources from external sources.)*
 - **Fundraising Progress Update:**
 - We received 41 gifts totaling \$14,372 for the month of January. Year to date, as of February 10th, we have received \$166,539 in gifts and pledges.
 - **Foundation News:**
 - 2015-2016 WCCF Scholarship Application cycle – The online application for the 2015/2016 WCCF Scholarships is now open with the deadline for submission of March 6, 2015.
 - Andrew Moquin has joined the WCC Foundation Board of Directors effective this month.
- **Communications, Marketing and Publications** *(3.1: Increase College stature as a community and educational partner)*
 - **Design/messaging highlights –**
 - A new College promotional video as well as videos for eLearning and CIS have been added to the College's YouTube channel. They are also featured on WCC's new public website.

- Supported the following College promotions: Hospitality and Tourism Reception (invitation, table tents, survey cards); WCC Viewbook (edits/reprint); Human Resources recruitment brochure template; Chuckanut Writers Conference ads; Student Services extended hours (banners, posters, website announcement, Horizon article); Running Start ads (county weeklies); WCC Foundation scholarships (flyers and poster); International Program brochure (revisions and reprint)
- Major design projects include Whatcom Newsletter (redesign to replace credit schedule) and Discover – spring 2015
- **Web/Social Media Development**
 - The website has launched! The College's new and improved website can be viewed at the simplified whatcom.edu. Feedback so far has been very positive and we look forward to gaining more formal feedback with a campus-wide survey and focus groups in the coming quarters.
 - The College's most popular [Facebook](#) post in January was a post about the Foundation scholarship application. It reached 1,178 people.
 - Our most popular tweets on [Twitter](#) were conversation around Sukh Singh's Transforming Lives award.
 - The College's [University LinkedIn page](#) continues to gain traction with 5,465 followers, up from 5,229 followers from the last report.
 - Working with HR to post job announcements to the WCC [LinkedIn](#) company page continues to be popular. The page has 701 followers, up 668 from last time.
 - The [Friends & Alumni LinkedIn Group](#) is at 96 members.
- **Highlights Of Media Coverage**
 - [WWU, WCC offer free tax assistance program](#), BBJtoday.com, 2/5/15
 - [Jake Locker To Help Raise Awareness of Human Trafficking](#), Bellingham Herald, 1/30/15
 - [Preparing for the SAT? Enroll Now](#), Whatcom Talk, 1/23/15
 - [Health plan signup help available Saturday at Whatcom Community College](#), Bellingham Herald, 1/22/15
 - [Working together to create safe and just society for all at Whatcom MLK conference](#), Bellingham Herald, 1/14/15
 - [WCC classes for the home-based and small-business owner](#), Bellingham Herald, 1/12/15
 - [Whatcom Community College helps business owners & managers hone their skills](#), Whatcom Report (Chamber Newsletter), 1/12/15
 - [Martin Luther King Jr. conference on Jan. 17 open to all ages](#), Bellingham Herald, 1/12/15
 - [The Chuckanut Radio Hour Celebrates 8 Years Of Showcasing Authors, Poets, Musicians & 'The Bellingham Bean'](#), Whatcom Talk, 1/5/2015