

## MEMBERS:

- **Tim Douglas,**  
Chair
- **Chuck Robinson,**  
Vice Chair
- **Steve Adelstein**
- **Sue Cole**
- **Barbara Rofkar**

- I. Call to Order, Approval of Agenda, and Notice of Public Comment Time
- II. Strategic Conversation
  - Learning Center Update (Goal 1: Goal 1: Expand opportunities for students to achieve their potential) – Jason Babcock, Learning Center Director
- III. Consent Agenda (Calendar)
  - a. Minutes of March 11, 2015 Board of Trustees Meeting (Attachment A)
- IV. Action Item
  - Proposed change to Degree Requirements for Associate in Arts and Sciences Degree (Direct Transfer DTA) (First reading, possible action)
- V. Report from the President
- VI. Reports
  - ASWCC –Fahren Mansour President
  - WCCFT – Tresha Dutton, President
  - WFSE – Michelle North, Representative
  - Administrative Services –Vice President Nate Langstraat
  - Student Services – Interim Vice President John Baker
  - Instruction – Vice President Ron Leatherbarrow
  - Advancement/Foundation – Anne Bowen, Executive Director
- VII. Discussion / Items of the Board
  - Dates:
    - a. Half-day Board Retreat – May 21, 2015
    - b. Two day Board Retreat – August 27-28
  - TACTC Spring Conference in Spokane
- VIII. Public Comment
- IX. Adjournment

*If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.*

**NEXT MEETING  
REMINDER  
Wednesday,  
May 20, 2015**

**\*The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



**CONSENT AGENDA**

- a. Minutes of March 11, 2015 meeting of the Board of Trustees (Attachment A)

**SUGGESTED RESPONSE**

*The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."*

# Whatcom

COMMUNITY COLLEGE

## MINUTES

### BOARD OF TRUSTEES MEETING

Laidlaw Center Board Room

Wednesday, March 11, 2015

2:00 p.m.

- **CALL TO ORDER** Chair Tim Douglas officially called the Board of Trustees meeting to order at 2:02 p.m. Present in addition to the chair were trustees Barbara Rofkar, Steve Adelstein and Sue Cole, constituting a quorum. Chuck Robinson was absent. Others present included President Hiyane-Brown; Ron Leatherbarrow, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; John Baker, Interim Vice President for Student Services; Anne Bowen, Executive Director for Advancement; Ed Harri, Dean for Instruction; Melissa Nelson, Assistant Attorney General; and Rafeeka Kloke, Executive Assistant to the President.
- Chair Douglas commented on the successful Turban Awareness Day and congratulated Sukhdip Singh and staff for organizing the event.
- President Kathi introduced Howard Fuller, the newly hired Library Director.

### ACTION TO ACCEPT AGENDA

- Trustee Barbara Rofkar moved to approve the meeting agenda as proposed. It was seconded by Trustee Sue Cole and the motion was approved unanimously.
- Chair Douglas announced that there is a designated time for public comment on the agenda.

### EXECUTIVE SESSION

- At 2:06 p.m. the meeting was adjourned for a closed Executive Session of the Board for approximately fifteen minutes to “(g) ...to review the performance of a public employee...”

Chair Douglas announced that action is anticipated. Guests included President Kathi Hiyane-Brown, VP Ron Leatherbarrow, Karen Blakely, Angela Lochridge, and Assistant Attorney General Melissa Nelson.

The Executive Session was extended at 2:21 p.m. for approximately ten additional minutes.

- The Executive Session adjourned at 2:31 p.m. and the Board reconvened into open session immediately.

## ACTION

- Trustee Rofkar moved to award tenure to Angela Lochridge. The motion was seconded by Trustee Cole and **the motion was approved unanimously.**

## BREAK

- The meeting was adjourned for a ten-minute break at 2:31 p.m.
- The meeting reconvened into open session at 2:41 p.m.

## CONSENT AGENDA

- **Consent Agenda (Calendar)**

- a. Minutes of the February 18, 2015, Board of Trustees Meeting (Attachment A)

Chair Douglas stated: "If there are no objections, this item will be adopted." As there were no objections, **this item was adopted.**

## STRATEGIC CONVERSATION

- **Mission Fulfillment (All goals)**

Ed Harri, Dean of Instruction, and Anne Marie Karlberg, Director for Institutional Research provided an overview of the data used to measure the College's progress relating to mission fulfillment. Board members were asked to provide feedback on the data presented.

- **Measuring up student success data (Goal 1: Expand opportunities for students to achieve their potential)**

Ed Harri, Dean of Instructions provided an overview of Measuring Up which uses student achievement data to measure college performance. There are three key areas of focus: 1. Completion 2. Pre-college math student who complete a college level math course 3. Percent of basic skills students who transition into college level course. WCC is in the top quartile for student achievements.

## PRESIDENT'S REPORT

- President Kathi congratulated Angela Lochridge, Nursing faculty, for receiving tenure and thanked Karen Blakley and the tenure committee members for their guidance.
- Turban Awareness Day was well attended. The president of Seattle Central Community College (SCCC) reached out to President Kathi inquiring about the event as SCCC is considering hosting a similar event.

- President Kathi thanked Trustee Sue Cole for speaking at the International Women's Day event at WCC.
- Two vice president searches are currently in process. The search committee for Vice Presidents for Student Services is planning to interview the semi-finalists via Skype and anticipating inviting the finalists to campus in mid to late April. Ron Leatherbarrow, Vice President for Instruction, recently announced his retirement. The College worked quickly and diligently to post the VP for Instruction position opening. Vice President for Administration Nate Langstraat is chairing both search committees.
- President Kathi has had a couple of Informal Coffee Chats on campus. Conversations have revolved around the legislature, faculty salary concerns, and lack of clinical sites. Another series of Informal Coffee Chats will be scheduled in spring quarter.
- Washington Association for Community and Technical Colleges (WACTC) continue to focus its discussion on the allocation formula and impact on colleges.
- President Kathi, Corrinne Sande, Lead Faculty in CIS Program, and Janice Walker, Director for Workforce Education recently attended a meeting for CyberWatch West annual review. The results were favorable; the group was engaged in conversations about curriculum and business and industry connections.

There have been significant accomplishments in terms of expanding memberships and curriculum. This is largely the result of the leadership of Corrinne Sande and the leadership team.

- State Board for Community and Technical Colleges is hosting a Legislative Reception on March 26. Whatcom's Nursing Program is one of eight programs being featured at this event.
- The 42<sup>nd</sup> Legislative District is hosting a Legislative Town Hall on March 14 in the Syre Auditorium on campus.

## REPORTS

- **ASWCC – Fahren Mansour, President**
  - There has been a lot of positive feedback from students regarding Turban Awareness Day event.
  - Mansour gave thank you cards to board members and college leadership as part of the Giving Thanks Whatcom Wednesday initiative.
  - Student leaders attended the Northwest Student Leadership Conference in Portland OR.
  - ASWCC has been working with College Administration in identifying and designating specific restrooms as Gender Inclusive restrooms. They are working on putting them in place by spring quarter.
- **WCCFT – Tresha Dutton, President**
  - Dutton shared that faculty are happy that the College is moving forward to find a new Vice President for Instruction. She has been meeting with President Kathi on a regular basis.

There have been good conversations between college leadership and the faculty union.

➤ **Student Services – John Baker, Interim Vice President**

- John Baker, Interim Vice President for Student Services asked Michael Singletary, Registrar, to share an update on the Achieving the Dream Conference in Baltimore. Eight staff and faculty from Whatcom attended the conference. It was a great opportunity to network and share ideas with other colleges.
- The pilot project of expanding service hours received positive response and will continue in spring quarter.

**DISCUSSION/TACTC/ITEMS OF THE BOARD**

- Chair Douglas encouraged board members to attend the March 26th SBCTC Legislative Reception in Olympia.
- Chair Douglas has been having conversations with individual members of BTC Board of Trustees. He feels it is important to establish positive working relationships and to look for opportunities to collaborate.
- The Half day Board Retreat is scheduled for May 21, 2015 in the morning. Chair Douglas asked board members to send him agenda items.

**PUBLIC COMMENT**

- Chair Douglas called for public comment. There was none.

**ADJOURNMENT**

- There being no further business, the meeting was adjourned at 3:47 p.m. Board member went on a tour of the Student Pavilion.

**TO:** Whatcom Community College Board of Trustees

**FROM:** Office of Instruction  
Academic Standards Committee  
Curriculum Committee

**DATE:** April 2015

**RE:** Recommended Changes to Degree Requirements for Associate in Arts and Sciences Degree (Direct Transfer DTA)

**Context:**

Last year, the Curriculum Committee was asked to review the college's degree requirements for students in STEM programs; specifically whether the three different discipline requirement could be waived for math/sciences areas for these students whose programs already require strong preparation in the math/sciences areas. The Curriculum Committee decided to review all AAS-DTA requirements for potential changes. Accordingly, the Curriculum Committee requested that the Academic Standards Committee conduct the review of the degree requirements.

**Current DTA Requirements:**

**Core Requirements:** Communication Skills (10-13 credits); Quantitative/Symbolic Reasoning (5 credits)

**Distribution:** Total 45 credits from 3 areas: Humanities (15), Social/Behavioral Science (15), and Math/Science (15)

**Electives:** (27-30 credits total); selected courses must be from at least two disciplines

**Additional Requirements:** Course selection must include courses which satisfy designated requirements in the areas of Writing Intensive, Diversity, Global Studies, and Sustainability

**Residency Requirement:** Completion of at least 25 credits at WCC

**Method:**

In the past, WCC has added degree requirements to the DTA AAS degree that exceed requirements stipulated by the statewide ICRC policy agreement. In its review The ASC focused on the questions of whether WCC's additional requirements provide benefits to students or whether changes in our requirements will increase benefits for students seeking to graduate, and then reviewed data on graduates' credit totals over 14 years, and compared our AAS-DTA requirements with those of other colleges. Following the review, the ASC identified potential changes for consideration and surveyed faculty and staff for insights about the impact of proposed policy change.

**Findings and Rationale:**

Based on the review and consultation process, the Academic Standards Committee identified the following perspectives in response to proposed changes:

**Communication Requirement:** Campus opinion and support favors maintaining the current communication requirement, which specifies a required communication studies course in addition to six credits of English composition.

**Distribution Requirement:** Campus expressed opinion contained no strong concerns about reducing the distribution requirement from three areas to a choice of two among the three areas. Requiring two still ensures sufficient breadth in students' course selection, especially as students must choose from two disciplines within each of the distribution areas.

**Elective Requirement:** Campus expressed opinion contained no strong concerns about reducing the elective requirement from two disciplines to one. The various degree requirements ensure breadth in student degree preparation.

**Residency requirement:** The Academic Standards Committee proposal that the residency requirement be reduced from 25 to 15 credits raised the most concern among proposed changes. The proposed change raises the question of the legitimacy of WCC's degree. The ASC forwards the recommendation with the conviction that it is currently in keeping with acceptable practice statewide and nationally. Also, the current focus across higher education is less on individual colleges' unique requirements and more on articulation, and such trends as ease of student transferability, online course availability, and student mobility justify the decrease in residency requirements.

**Recommended Changes in Whatcom Community College DTA Requirements:**

Based on a review of practice in Washington State and elsewhere and consultation with faculty and staff across the college, The Academic Standards Committee, to achieve increased flexibility for students, while maintaining the rigor of the college's academic degree requirements, has forwarded the following recommendations to the Curriculum Committee, which has endorsed them and forwarded to the Vice President for Instruction for presentation to the Board of Trustees.

- **Decrease distribution requirement from three areas to a choice of two from Humanities, Social/Behavioral Science, and Math/Science**
- **Decrease the elective requirement from two disciplines to one**
- **Decrease the residency requirement from 25 credits to 15 credits**

**Suggested Motion:**

Move to approve changes to Whatcom Community College's requirements for the Direct Transfer Degree recommended by the Academic Standards Committee, the Curriculum Committee, and the Office of Instruction.

# Whatcom

## COMMUNITY COLLEGE

### Reports to the Board of Trustees April 8, 2015 Meeting

#### ➤ **ASWCC– Fahren Mansour, President**

- The ASWCC has funded several groups of students to attend conferences: Queer I Am conference at SPSCC; Cyber Defense Competition in Seattle, WA; and the Students of Color Conference.
- The deadline for requesting S&A funding for the 2015-16 fiscal year was March 20th. We are currently reviewing requests and hope to have our budget drafted by late-April.
- We held Finals Relief and have out free food and refreshments to help students tackle their final tests and projects.
- The Executive Board and Student Senate distributed 1000 surveys among the student body to gather input on students' attitudes toward linking the Orca Card and WTA bus pass.

#### ➤ **Administrative Services—Nate Langstraat, Vice President**

- **Administrative Services** (Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development)
  - The art selection team for the Phyllis and Charles Self Learning Commons met with selected artist Erin Palmer to share details about the project. Erin will work on design concepts and meet with the committee in late spring for a preliminary design concept review.
- **Finance** (Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development)
  - The financial statement and accountability audits by the State Auditor's Office are currently underway and are expected to be completed by April 6.
  - The Business Office has been working with the Financial Aid Office to address the issue of students owing financial aid money back to the College. Many of these student accounts are sent to the College's collection agency. The new initiative is designed to contact students earlier to help keep their accounts from going to collections, thereby keeping them eligible to continue their education
  - Budget development for 2015-16 is currently underway. Budget managers are to submit 2015-16 budget requests by March 27.
- **Facilities & Operations** (5.1: Create and manage growth through fiscal, capital, technological and human resource development)
  - The Phyllis and Charles Self Learning Commons continues in the Construction Documents (CD) phase where the design drawings and specifications are being developed for bidding purposes. Design team members meet with consultants periodically to further develop specific areas and systems for the building, which will be incorporated into the bid and construction documents.
  - The Pavilion and Student Recreation Center continues to progress. The new addition is roofed and framing and mechanical and electrical rough-in are well underway. The brick exterior has begun and curtain wall will begin in April. Our selected artist, Susan Zoccola visited the construction site on March 24 to view progress and coordinate the art installation schedule.
  - Planning is underway for projects that will be funded in the 2015-17 biennium.

- Capital project updates and information is now located on the WCC public website at [www.whatcom.ctc.edu/news](http://www.whatcom.ctc.edu/news).
- Whatcom's Grounds staff has working diligently to clean up and maintain the undeveloped property southeast of the Kellogg/Cordata intersection to alleviate concerns of excessive litter and overnight camping in that area. Whatcom is working closely with neighborhood partners to address this issue throughout Cordata.
- **Emergency Preparedness & Safety** (5.3. Promote a safe environment for teaching, learning, and working)
  - Desktop notification platforms have been successfully integrated into our emergency alert system to enhance notification in classrooms, labs, and offices. This added feature will also be helpful in reaching populations with hearing disabilities.
  - Safety evaluations have been performed for June's commencement ceremony and pre-planning remains ongoing with key staff.
  - Community Emergency Response Team courses will again be offered at Whatcom beginning in April. These courses teach personal preparedness at home and in the office, and are open to the public and the Whatcom community.
- **Conference & Event Services** (3.1 Increase College Stature as a community and educational partner)
  - Externally, CES will provide support for the WSU Pesticide Training, a Whole Food Market meeting, WA Department of Ecology, Adult Financial Ed services seminars, and we welcome a new client, the NW Food Processors Association for their April meetings. Orca Field has seen recent activity with local high schools and the push to rent the grass field has finally come to fruition and has already seen some success.
- **Bookstore** (Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development)
  - This quarter, for the end of term book buybacks, the Bookstore is testing dynamic buyback pricing for five textbooks which have been widely used on campus. The Bookstore will still offer students a significant, though somewhat reduced, buyback price for these books. The lower buyback amount will afford the Bookstore better control on future text pricing and allow the bookstore to significantly reduce textbook costs for spring quarter students using these texts, while maintaining margin percents.
  - Over the next few months the Bookstore will implement new Europay Mastercard Visa (EMV) credit card terminals. The new terminals will allow the Bookstore to accept integrated circuit cards offering better security to credit card customers. Many of the College's international students already have and use these chip cards.
- **Technology** (5.1 Create and manage growth through fiscal, capital, technological and human resource development)
  - The new digital signage project is progressing, in partnership with Marketing and Communications. Pilot signage is scheduled to be running by April 1 with Advising, Baker Hall, and Laidlaw corridor serving as testing locations.
  - Ward Naf presented for the Bill and Melinda Gates Foundation at the SXSWedu conference in Austin, TX on our IPAS grant, discussing our implementation.

#### ➤ **Student Services—John Baker, Interim Vice President**

- **Admissions and Registration** (1.1 Increase student achievement in transfer and career preparation, 2.4 Establish a Center for strengthening instructional delivery)
  - The Admissions & Registration Office implemented the new Academic Standards of Progress with the assistance of Entry & Advising, Running Start, and International Programs. Between

- 700 and 800 students fall below the college's academic standards each quarter. We reach out to these students through email, letters, and phone calls to provide support and assistance.
- The Graduation Department added a new practice based on feedback from a student focus group in fall quarter. Students with a pending transcript evaluation request are tracked and contacted each month until the transcript is received and an evaluation is completed. Students who have an evaluation are less likely to repeat classes and take ones they need to graduate without taking additional credits.
  - **Entry and Advising** (*1.2 Increase academic support for students, 1.3 Increase access for diverse and nontraditional student populations*)
    - Expanded service hours which Saturdays received positive feedback. We've seen a growing number of students. In addition, a number of residents, out of area individuals, and faculty access services during the extended hours. Students appreciated the expanded hours and the college's effort to provide additional opportunities for the working adult population to access services.
  - **Financial Aid** (*4.3 Increase access for under-represented populations, 5.2 Diversify and secure funding/resources from external sources*)
    - 62% of eligible students (excluding International & Running Start) are receiving financial aid.
    - 59% of Pell Grant recipients are first generation students.
    - College Bound numbers continue to grow (148).
    - We continue to award around 6 million dollars per quarter in financial aid.
    - Looking ahead to 2015-2016:
      - The number of WASFA applications is already almost double what it was for 2014-2015.
      - College Bound student numbers will likely exceed 200.
      - FAFSA numbers to date are very similar to 2014-2015.
  - **Outreach Services** (*Goal 1.3 Increase access for diverse and nontraditional student populations; 4.3 – increase access for under-represented populations*)
    - In response to decreasing enrollments and growing demand from the local community, Outreach Services is expanding its human infrastructure and service efforts. Jarid Ibarra was hired as a coordinator for Latino outreach. His first day is April 13 and will stay on through August 2015.
  - **Running Start** (*Goal 1.3 Increase access for diverse and nontraditional student populations*)
    - The annual Running Start Graduate Reception is scheduled for June 9th at 4pm in the Heiner Theater. Over 80 Running Start students are expected to complete an associate degree during their junior and senior years of high school. The program will also recognize key faculty who are identified by the students as especially influential in their WCC experience.
  - **Student Life** (*1.3 Expand opportunities for students to achieve their potential, 1.4 Introduce new opportunities for student learning and engagement, 3.1 Increase College stature as a community and educational partner*)
    - Staff and students attended the Queer I Am Conference held at South Puget Sound Community College.
  - **Veterans Office** (*2.4 Establish a Center for strengthening instructional delivery*)
    - 130 student enrolled are using VA benefits or military tuition assistance.
  - **Student Conduct Officer** (*5.3 Promote a safe environment for teaching, learning, and working*)
    - Mark Lann was hired as the Student Conduct Officer. Mark Lann, who has been a Whatcom County law enforcement officer until recently retiring, is also an adjunct faculty at WCC.

➤ **Instruction—Ron Leatherbarrow, Vice President**

- **Hiring:** *(2.1 Maintain currency in college curriculum and delivery, 2.3 Improve student learning, and 5.1 Create and manage growth through fiscal, capital, technological, and human resource development)*
  - **Faculty:** The searches for three faculty positions in Chemistry, Visual Communications, and Psychology are near conclusion, with faculty search committees identifying candidates, arranging interviews, and recommending finalists for interviews by the Vice President and Dean for Instruction and the President. An additional faculty member has recently announced intention to retire at the end of the current academic year; the Division Chairs will meet, revisit the priority list of disciplines for hiring, and forward recommendations to the instructional and college administration for filling the vacancy. Administration will consult with division chairs and faculty union representatives in the process.
  - **Vice President Search:** The search for a new Vice President for Instruction is under way. A search committee has been formed, and the position has been advertised with the expectation that the application process will close by mid-April and the position will be filled, following a successful search, before the end of June.
- **BAS degree:** *(1.1 Increase student achievement in transfer and career preparation, 3.3 Be an active partner in economic development)*
  - The IT Networking BAS proposal continues to progress. To date, the statement of need has been presented to SBCTC, the program proposal has undergone a peer review process, and a substantive change proposal is being submitted to NWCCU. The feedback from the peer review process was positive and constructive, and it was recommended by the peer review team that the proposal go forward to SBCTC for final approval after some minor revisions are made. The minor revisions will be completed by April 20, and the proposal will be considered for final approval at the May SBCTC meeting.
- **English requirements:** *(2.1 maintain currency in college curriculum and delivery)*
  - A state requirement that English 100 can no longer be offered as a college level course has led to major curriculum revisions in both the English and Developmental Education disciplines. Faculty have done excellent work, in collaboration with other departments and student services, to redesign and streamline student placement, pathways, and curriculum to meet student educational and degree requirement needs. The changes will take place in fall 2015, and impact hundreds of students per year.
- **Non-traditional populations outreach and developing the workforce pipeline:** *(3.1 Increase College stature as a community and educational partner; 3.2 Lead collaborative efforts with other educational institutions; 4.3 Increase access for underrepresented populations)*
  - The fourth annual “Celebrating Diversity in Education” conference is scheduled for May 15<sup>th</sup> on Whatcom’s campus, developed in partnership with Skagit Valley College, Western Washington University, the Center of Excellence for Careers in Education, Burlington-Edison School District, Ferndale School District, and Squalicum High School. Keynote speakers will include Erin Jones (Tacoma Public Schools) and Rio Correa (Martinez Fellow). We expect approximately 250 high school and college students of color, first generation, and lower income students to attend. More than \$12,000 in sponsorships has been secured through contributions from regional partners and Perkins funds. The goal of the project is to attract a more diverse student population into educational fields.
  - Outreach workshops and tours related to medical assisting and health careers were recently held:

- The fifth annual *Guys & Guts* workshop was held March 14<sup>th</sup> with 15 middle school boys (accompanied by a parent/guardian) in attendance, the second highest participation rate since the program began. Students enjoyed hands-on health professions and biology lab activities, each led by a faculty or staff member, and supported by ten WCC students and a graduate volunteer. An AED demonstration was led by a captain of the Bellingham Fire Department, and the director of the Lummi Tribal Medical Center shared what led him to a career in medicine. Funding was provided by a Perkins grant with additional donations from local service organizations and businesses.
  - Since November 2014 approximately 100 Whatcom Middle School and 30 students from Ferndale, Lynden and Nooksack high schools have participated in WCC-led information sessions to encourage consideration of healthcare professions. During these sessions, WCC medical assisting students taught participants how to measure blood pressure and gave them a tour of the medical assisting lab.
- **Legislative Reception** (*1.1. Increase student achievement in transfer and career preparation; 2.5. Increase professional development opportunities for faculty and staff; 3.1. Increase College stature as a community and educational partner*)
  - Whatcom's Nursing Program was featured at this year's Legislative Open House on March 26 in Olympia. WCC's presentation was one of seven interactive demonstrations chosen by the SBCTC to showcase innovative programs offered throughout the community and technical college system. Featuring Newborn HAL<sup>®</sup> (aka, sim baby) as their patient, WCC's nursing lab technician and two second year nursing students demonstrated how simulation mannequins augment the learning experience to prepare students for clinical placements and, ultimately, employment as skilled healthcare providers. Of the six other programs featured, four were related to manufacturing, one to game design, and one to agriculture. The reception was attended by legislators and their staff members, SBCTC employees, and others throughout the system. Representative Luanne Van Werven of the 42<sup>nd</sup> District was among the legislators in attendance.

#### ➤ **Foundation and College Advancement – Anne Bowen, Executive Director**

- **Foundation/Advancement** (*3.1.2 – Expand partnerships with community and business organizations; 3.1.3 – Develop the College's and Foundation's community involvement and presence; 5.2 – Diversify and secure funding/resources from external sources*)
  - The Foundation will host a Donor recognition reception for our donors from the Sikh community on Wednesday, April 29<sup>th</sup>, 5:30-7:30 in the President's Boardroom. The reception will bring scholarship recipients together with the donors to celebrate the generosity of the community.
  - The Foundation Board of Directors met on March 24, 2015 and approved an 18-month Resource Development plan focusing on fundraising goals and modalities.
  - Planning is underway for the Foundation's Annual Spring Appeal.
- **Communications, Marketing and Publications** (*3.1: Increase College stature as a community and educational partner*)
  - **Web/Social Media Development highlights**
    - Feedback and improvements continue for College's new public website. A campus-wide survey will be distributed spring quarter. The planning phase to redesign the library's website is also underway.

- The College's most popular Facebook post in March was a link to the Bellingham Herald article about Turban Awareness Day. It had 71 likes and reached 1,485 people.
- The College's University LinkedIn page continues to grow with 5,614 followers.
- Working with HR to post job announcements to the WCC LinkedIn company page continues to be popular. The page has 736 followers.
- The Friends & Alumni LinkedIn Group is at 107 members.
- **Highlights Of Media Coverage**
  - Whatcom Community College Hosts Running Start Information Sessions, WhatcomTalk, 3/23/15
  - 3D printing course offered at WCC, BBJ Today, 3/15/15
  - DANCE: WCC students create and perform modern dances, Bellingham Herald, 3/14/15
  - Build Career Skills, Self-Esteem with WCC courses, The Chamber, 3/13/15
  - Register for Whatcom Community College's job fair, The Chamber, 3/13/15
  - Medicare 101 workshop March 19 at WCC, BBJ Today, 3/12/15
  - More Technology Jobs Won't Come to Northwest Washington Until We Have a Technology Workforce, 3D Corp blog, 3/2/15
  - Students try on turbans for first time at Whatcom Community College event, Bellingham Herald, 3/11/15
  - Whatcom falls in tourney opener, Bellingham Herald, 3/7/15
  - Renton, Olympic community colleges in the running for national prize, Seattle Times (Education Lab), 3/9/15
  - Medicare 101 workshop offered March 19 at WCC, The News Tribune, 3/7/15
  - BTC students practice nursing care using high-tech mannequins, Bellingham Herald, 3/8/15
  - Middle Schoolers and Parents Explore Non-traditional Education and Career Paths, Whatcom Talk, 3/5/15
  - Medicare 101 Workshop Offered March 19 at WCC, The Chamber, 3/1/15