

## BOARD OF TRUSTEES

### Meeting Agenda

Wednesday, April 20, 2016, 2:00 pm

Laidlaw Center Boardroom, #143

237 W. Kellogg Road, Bellingham, WA 98226

#### MEMBERS:

- **Steve Adelstein,**  
Chair
- **Barbara Rofkar,**  
Vice Chair
- **Tim Douglas**
- **John Pedlow**
- **Diane Staves**

- I. Call to Order, Approval of Agenda, and Notice of Public Comment Time
- II. Introductions
- III. Strategic Conversation [Tab 1](#)
  - Service Learning Project with Growing Veterans – Kaatije Kraft Geology Faculty; Taylor Kent and Terry Welch, WCC students
  - Achieving Success: 2017 Aspen Prize Recognition – Ed Harri, Dean for Instruction and Alison Scherer, Grant Development Coordinator
  - Guided Pathways Initiative – Curt Freed, Vice President for Instruction and Luca Lewis, Vice President for Student Services
- IV. Consent Agenda (Calendar) [Tab 2](#)
  - a. Minutes of March 16, 2016 Board of Trustees Meeting (Attachment A)
- V. Action Item [Tab 3](#)
  - Recommendations for change to residency requirement for WCC transfer degrees (first reading, possible action)
- VI. Report from the President
- VII. Reports [Tab 4](#)
  - ASWCC – Aldo Suseno, President
  - WCCFT – Tresha Dutton, President
  - WFSE – Michelle North, Representative
  - Administrative Services – Vice President Nate Langstraat
  - Student Services – Vice President Luca Lewis
  - Instruction – Vice President Curt Freed
  - Advancement/Foundation – Sue Cole, Executive Director
- VIII. Discussion / Items of the Board
  - Key dates/events
  - ACT Spring Conference – May 12-13
- IX. Public Comment
- X. Adjournment

*If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.*

**NEXT MEETING  
REMINDER  
Wednesday  
May 11, 2016**

**\*The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



## M E M O R A N D U M

Office of Instruction and Office of Student Services

TO: Board of Trustees

FROM: Curt Freed, Vice President for Instruction  
Luca Lewis, Vice President for Student Services

DATE: April 14, 2016

RE: Request for commitment of support to pursue the SBCTC / College Spark Washington Guided Pathways Initiative Grant

Whatcom Community College (WCC) has an opportunity to apply to the State Board for Community and Technical Colleges (SBCTC) for grant funding called the "Guided Pathways Initiative." SBCTC is offering this initiative in partnership with College Spark Washington. Through this initiative, 5 pilot colleges in Washington State will be awarded \$500,000 each to implement this evidence-based approach to student success. Like a GPS for your car, the guided pathways approach provides a "roadmap" to a destination, in this case college completion – all in less time, spending less money, and without accumulating unnecessary college credits. With 5 years of funding, each pilot college will receive \$100,000 per year.

If WCC receives this grant, the College will be able to expand best practices and create capacity to significantly improve student outcomes. The College will be able to fully scale its Achieving the Dream and IPAS (Integrated Planning and Advising Services) efforts that have led to demonstrated gains in student completion and degree attainment.

With 5 years of grant funding, WCC will fully scale these efforts as part of a comprehensive, re-envisioned approach to the student experience. Guided pathways funding will allow WCC to implement:

1. **"Meta Majors" and Program/Degree Maps:** Funded pilot colleges will organize programs of study into "Meta Majors" of 5-10 broad fields of interest (such as social sciences, STEM, humanities, health, etc.). This puts students down a path to success from the beginning of their college experience.
2. **Predictable Schedules with Enhanced Intake and Advising Practices:** WCC will build on and bring to full scale its outstanding Whatcom Wave orientation, student success course, and technology enabled degree planning made possible through IPAS.
3. **Precollege Reform and Acceleration:** WCC is already making great strides in helping students reach college-level math and English coursework sooner. Grant funds will bring this work to scale.

Year 1 of this 5-year grant will be a planning year, allowing pilot colleges to do professional development, and support faculty and staff to create pathways that are meaningful to the institution and its students. In Years 2 and 3, colleges will begin implementing the practices above. And within a matter of years, students will reap the benefits – in the form of improved retention, completion, transfer, and graduation. In addition, students will save valuable time and money on their paths to success.

Your input and support are respectfully requested.



**CONSENT AGENDA**

- a. Minutes of March 16, 2016 the Board of Trustees Meeting (Attachment A)

**SUGGESTED RESPONSE**

*The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."*

# Whatcom

COMMUNITY COLLEGE

## MINUTES

### BOARD OF TRUSTEES MEETING

Laidlaw Center Board Room

Wednesday, March 16, 2016

1:00 p.m.

- **CALL TO ORDER** Chair Steve Adelstein officially called the Board of Trustees meeting to order at 1:00 p.m. Present in addition to the chair were trustees Barbara Rofkar, John Pedlow, and Tim Douglas, constituting a quorum. Trustee Diane Staves was absent. Others present included President Kathi Hiyane-Brown; Curt Freed, Vice President for Instruction; Luca Lewis, Vice President for Student Services; Anne Bowen, Executive Director for Advancement; Ed Harri, Dean for Instruction; Melissa Nelson, Assistant Attorney General; and Rafeeka Kloke, Special Assistant to the President.
- Chair Adelstein announced that Diane Staves, a retired physician, has been appointed to serve as a trustee on the WCC Board of Trustee by the Governor. Trustee Staves was unable to attend the meeting today and the Board looked forward to introducing her at the next meeting.

### ACTION TO ACCEPT AGENDA

- Trustee Tim Douglas moved to accept the agenda. It was seconded by Trustee John Pedlow and the **motion was approved**.
- Chair Adelstein announced that there is a designated time for public comment on the agenda.

### EXECUTIVE SESSION

- At 1:02 p.m. the meeting was adjourned for a closed Executive Session of the Board for approximately 140 minutes “...to review the performance of a public employee...”  
Chair Adelstein announced that action is anticipated. Guests included President Kathi Hiyane-Brown, Vice President for Instruction, Curt Freed, and Assistant Attorney General Melissa Nelson.
- The Executive Session adjourned at 3:25 pm and the Board reconvened into open session immediately.

## ACTION ITEM

### ➤ Tenure Considerations

Chair Adelstein commented that it is a major honor and responsibility of a trustee to review and award tenure to faculty members. He added that the board was presented with a group of impressive tenure nominees this year.

- Trustee Douglas moved to award tenure to Ian Stacy. The motion was seconded by Trustee Barbara Rofkar and the motion was approved unanimously.
- Trustee Rofkar moved to award tenure to Anita Harker. The motion was seconded by Trustee Pedlow and the motion was approved unanimously.
- Trustee Pedlow moved to award tenure to Melanie Sehman. The motion was seconded by Trustee Rofkar and the motion was approved unanimously.
- Trustee Rofkar moved to award tenure to Tealia Slagle. The motion was seconded by Trustee Douglas and the motion was approved unanimously.
- Trustee Douglas moved to award tenure to Yumiko Clark. The motion was seconded by Trustee Pedlow and the motion was approved unanimously.

## BREAK

- The meeting was adjourned for a fifteen minute break at 3:35 pm.
- The meeting reconvened into open session at 3:50 pm.

## CONSENT AGENDA

### ➤ Consent Agenda (Calendar)

- a. Minutes of the March 16, 2016 Board of Trustees Meeting (Attachment A)

Chair Adelstein stated: "If there are no objections, this item will be adopted." As there were no objections, **this item was adopted.**

## PRESIDENT'S REPORT

- President Kathi recently visited an ESL class. She was impressed with the dedication of the students. She thanked faculty and staff for their work in supporting the College's mission of providing education opportunities to all.

- WCC recently hosted the National Visiting Team for CyberWatch West grant. The team was impressed by the progress: increased number of community colleges in the consortium; dissemination of best practices; growth in participation with middle and high school students in cybersecurity events; engagement with industry; and expansion of the Cyberpatriot program throughout the region.
- The College received a letter from the State of Washington Department of Health stating the Washington State Board of Massage reviewed and re-approved the massage practitioner certificate degree programs at WCC.
- Ross Hunter, the new Director of Early Learning for the State of Washington participated in a Town Hall on WCC campus this week.
- WCC faculty member, John Fasler, was recently elected President of Northwest Accounting Educators (NAE). Fasler is highly regarded among his peers and fellow educators in the accounting field.
- The College continues to advocate for funding for the Learning Commons project. Rafeeka Kloke has secured a number of support letters from local stakeholders and local elected officials for the project.
- WCC's Marketing and Communication department received a bronze Paragon Award for the College's quarterly newsletter.
- WCC Men's basketball team ranked 2<sup>nd</sup> in the conference. This was the highest ranking achieved by a WCC basketball team.

## **REPORTS**

- **ASWCC** –Aldo Suseno, President
  - ASWCC hosted a successful Taste of Korea event, more than 200 faculty and staff attended.

## **DISCUSSION/TACTC/ITEMS OF THE BOARD**

- Trustee Douglas encouraged board members to attend WCC Foundation's inaugural fundraiser "Magic of Whatcom" on May 14 at Hotel Bellwether.

## **PUBLIC COMMENT**

- Chair Adelstein asked the Board for a motion to reverse the order of the agenda to accommodate the public for Public Comment period. Trustee Douglas moved to reserve the order of the agenda and move Executive Session after Public Comment. The motion was

seconded by Trustee Pedlow and the motion was approved unianimously.

- Joel Kronenberg addressed the board. He stated he has extensive experiences in providing grief support and has been involved with a number of local organizations such as Whatcom Hospice. He approached the College in providing grief support in a group setting on campus based on comments he received from staff and students. He met with HR Director, Becky Rawlings, but has not been able to connect after the meeting. He felt the College has not been responsive and was frustrated. He believed there is a need for grief support and would be willing to meet with the appropriate person to discuss.
- Chair Adelstein thanked Mr. Kronenberg for his comments and indicated that someone from the College will contact him within the next 2 weeks.

### **EXECUTIVE SESSION**

- At 4:12 p.m. the meeting was adjourned for a closed Executive Session of the Board for approximately 15 minutes "...to evaluate the qualifications of a candidate for appointment to elective office..."
- Chair Adelstein announced that no action is anticipated.
- The Executive Session adjourned at 4:27 p.m. and the Board reconvened into open session immediately.

### **ADJOURNMENT**

- There being no further business, the meeting was adjourned at 4:30 pm.

**TO:** Board of Trustees

**FROM:** Curt Freed, Vice President for Instruction

**DATE:** April 13, 2016

**RE:** Recommendation for change to residency requirement for WCC transfer degrees

At the April 8, 2015 Board of Trustees meeting, the Board approved several degree requirement changes to WCC's Associate in Arts and Sciences degree (Direct Transfer Agreement). One of these changes reduced the residency requirement from 25 credits to 15 credits, meaning that a student must complete at least 15 credits applied to the degree at Whatcom Community College.

The Curriculum committee recommended changing the residency requirement to 15 credits for other transfer or liberal studies degrees offered by the College, in order to align with the requirements for the Associate of Arts and Sciences degree. The committee approved this change for Associate in Liberal Studies degree and Associate in Science-Transfer degree.

The proposed change to the two degrees align with acceptable practices both statewide and nationally and reduce barriers to degree completion for students transferring from another college to WCC. Students must still satisfy all other specific degree and course requirements, including distribution area requirements such as quantitative skills, communication skills, social sciences, and humanities.

**Suggested Motion:**

**Move to approve the changes to the residency requirement for the Associate in Liberal Studies and Associate in Science – Transfer degrees**

# Whatcom

## COMMUNITY COLLEGE

### Reports to the Board of Trustees April 20, 2016 Meeting

#### ➤ ASWCC– Aldo Suseno, President

- **Student Leading Change Conference Advertisement** (*Goal 1.3. Increase access for diverse and nontraditional student populations; Goal 5.3. Promote a safe environment for teaching, learning, and working*)
  - Na Eun Kim, the ASWCC Vice President and Chair for the SoJEP Committee went to Bellingham Technical College with Kara Veldman and Garrett Moser to advertise for the upcoming Student Leading Change Conference.
- **ASWCC Approved Funding** (*Goal 1.4. Introduce new opportunities for student learning and engagement; Goal 1.3. Increase access for diverse and nontraditional student populations*)
  - In the Interclub Council, clubs approved funding for the Engineering Club to visit LIGO (one of the facilities that confirmed the existence of gravitational waves)
  - Veterans Center – The ASWCC approved funding for 8 computers to support the new Veteran Center in Cascade Hall.
- **Voter Registration Drives** (*Goal 2.3. Improve student learning; Goal 3.1. increase College stature as a community and educational partner*)
  - In Winter Quarter, we have an increase of 164 students registered to vote! We will continue to dedicate our time and energy in this area.

#### ➤ Administrative Services—Nate Langstraat, Vice President

- **Finance** (*Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development*)
  - Preparation of Financial statements, Management Discussion and Analysis (MD&A) and Financial Notes for the 2014-15 audit is underway. WCC's audit team has met with representatives from the State Auditor's Office to discuss the audit process. Audit start date is planned for late July.
  - The budget development process is in full swing. Budget authorities have submitted revisions and requests for budget changes as of March 25. Cabinet and the Budget Review Committee will be analyzing budget data in the coming weeks.
- **Facilities & Operations** (*5.1: Create and manage growth through fiscal, capital, technological and human resource development*)
  - The Phyllis and Charles Self Learning Commons project was not included in the legislative 2016 supplemental compromise budget. However, the constructability review is being completed and the permit application process with the City is in progress.
  - The Cascade re-roof project is out for bid. Construction will begin in late June.
  - The Laidlaw boiler replacement is schedule for summer 2016.

- Whatcom has issued a Request for Proposals (RFP) to identify and select a consultant interested in helping the College with a Student Housing Feasibility Study. Consultant selection is scheduled for early April. Feasibility study results should be available by the end of spring quarter.
- **Emergency Preparedness, Safety & Security** (5.3: *Promote a safe environment for teaching, learning, and working*)
  - Whatcom participated in the Cascadia Rising Disaster Exercise planning meeting with Whatcom Unified on March 15 and also participated in the Ferndale Unified School District' disaster exercise on March 23 to foster ongoing regional collaboration.
- **Conference & Event Services** (3.1 *Increase College Stature as a community and educational partner*)
  - Internally, Conference & Event Services (CES) will support the student Welcome Back Fair, Outreach's Transfer Fair, Transitional Learning's co-sponsored event for the SBCTC -Child Care Resource Service Training, as well as another co-sponsored Chuckanut Radio Hour.
  - Externally, CES welcomes back WSU for their yearly Pesticide Training program, the Bellingham Roller Betties, the Whatcom County Democratic Precinct Caucus, and the Bellingham Alumni Band. CES continues to be the host site for the Whatcom Transportation Authority board meetings.
- **Technology** (5.1 *Create and manage growth through fiscal, capital, technological and human resource development*)
  - IT has been working on issues created from the power outage in early March. The outage has reinforced the need to continue scoping needs for an onsite generator.

#### ➔ **Student Services—Luca Lewis, Vice President**

- **Outreach Services** (1.3 *Increase access for diverse and nontraditional student populations, 1.4 Introduce new opportunities for student learning and engagement*)
  - Staff from outreach, advising, financial aid, and the student ambassador program conducted a FAFSA phone-a-thon targeting 450 prospective students who had filed a FAFSA application for Spring 2016. Ambassadors coached applicants who were missing financial aid paperwork to assist with next steps and spring enrollment.
  - Outreach staff facilitated nine (9) application workshops at local high schools.
  - Tanya Zaragoza-Rosas, Latin@ Outreach Coordinator, has been actively bolstering outreach to diverse populations in Whatcom and Skagit counties, including migrant youth and families, college bound students, undocumented students, and K-12 partners.
- **New Student Orientation** (1.2 *Increase academic support for students, 1.3 Increase access for diverse and nontraditional student populations, 1.4 Introduce new opportunities for student learning and engagement*)
  - A total of 925 students participated in the Whatcom Wave new student orientation during the 2015-16 academic year.
  - Whatcom Wave dates have been set for the 2016-2017 academic year: 9/10/16, 9/12/16, 9/13/16, 9/16/16, 9/19/16, 1/3/17, and 4/3/17.
- **Title III Grant** (1.1 *Increase student achievement in transfer and career preparation; 1.2 Increase academic support for students; 1.3 Increase access for diverse and nontraditional student populations; 2.3 Improve student learning; 4.3 Increase access for under-represented populations*)

- Sara Purington and Alissa DeLaFuente were hired as Student Completion Specialists, and the search for the Student Completion Specialist/Manager position is nearing closure.
  - 10 WCC staff members, including the new completion specialists, will be attending intensive student coaching training sponsored by the Title III grant on April 18-21.
- **Student Life & Development**
    - A. **Residence Life-** *(3.2. Lead collaborative efforts with other educational institutions; 1.3. Increase access for diverse and nontraditional student populations; 1.4. Introduce new opportunities for student learning and engagement)*
      - Hired new Director for Student Life and Development, Hui-Ling Chan.
      - Student Life and Development, in collaboration with International Programs, welcomed and oriented new international students to Residence Life and student life on campus.
    - B. **Athletics** *(3.1. Increase College stature as a community and educational partner)*
      - a. Men's basketball team placed 2<sup>nd</sup> overall in the Northwest Athletic Conference; first championship appearance for WCC.
      - b. There is an Athletics Celebration planned for April 18, 2016, 12:00-1:30 PM to celebrate all of the WCC student athletes for a great 2015-2016 season. All are welcome to attend.
- **Financial Aid** *(Goal 1.3 Financial Assistance increasing access for diverse and nontraditional student populations)*
    - **College Bound Scholarship Recipients\***
      - **224** recipients for 2015-2016
      - **168** recipients for 2014-2015
      - **116** recipients for 2013-2014
      - **52** recipients for 2012-2013
    - There has been significant growth in the number of first generation, low income College Bound Scholarship recipients we are serving.

#### ➤ **Instruction—Curt Freed, Vice President**

- **Student course feedback** *(2.2 Improve instructional delivery; 5.4 Foster an evidence-based culture of continuous improvement):*
  - The College will pilot a student course feedback tool during spring quarter. The tool will allow course evaluations to be implemented electronically, with multiple methods to drive improved student response rates. Following the pilot, the College will assess the results and process to determine if this approach will be a more effective tool for gathering and reviewing student feedback on courses.
- **Guided Pathways** *(1.1 Increase student achievement in transfer and career preparation)*
  - The College has hosted three open forums for faculty and staff to discuss the possibility of applying for a Guided Pathways grant to SBCTC. The forums have engaged faculty and staff from various divisions in rich, cross-divisional conversations on advising, degree planning, course scheduling, meta-majors, assessment, and equity and inclusion. Participants have been energized by the exchange and look forward to continue planning to expand currently effective strategies to impact all WCC students.

- **CIS Program** *(1.1 Increase student achievement in transfer and career preparation; 1.4 Introduce new opportunities for student learning and engagement; 2.5 Increase professional development opportunities for faculty and staff)*
  - Two students from the Computer Information Systems (CIS) program, G. Ivonn Barnett and Jessica Lewallen, and faculty member Christy Saunders attended the Women in Cybersecurity National Conference in Dallas, Texas, March 31 to April 2. The conference brings together women including students, faculty, researchers, and professionals in cybersecurity for sharing of knowledge and experience, networking and mentoring.
  - For the ninth consecutive year, WCC's cyberdefense team competed in the Pacific Rim Regional Cyberdefense competition at Highline College. The team of eight WCC students did extremely well and were the most effective team at warding off the red team (an independent group that challenges an organization to improve its effectiveness) attacks and performing business tasks during the two-day event.
- **Guys & Guts** *(1.4 Introduce new opportunities for student learning and engagement; 3.1. Increase college stature as a community and educational partner; 4.3 Increase access for under-represented populations)*
  - The sixth *Guys & Guts* workshop was held on March 5 for 7<sup>th</sup> and 8<sup>th</sup> graders. A surge of registrations in the week prior to the event resulted in 20 participants, the second highest since the workshop has been offered. Students enjoyed hands-on activities in medical assisting, nursing, physical therapist assistant and biology labs, each led by a faculty or other staff member. Eight WCC students volunteered their time in the labs; one student also served as the guest speaker. Citing his background as a professional motor cross competitor and as a firefighter, the student related very well to the boys. Funding was provided by a Perkins non-traditional grant with additional support from local service organizations and businesses.
- **Early Childhood Education Scholarships** *(1.3 Increase access for diverse and nontraditional student populations; 3.1 Increase College stature as a community and educational partner; 3.2 Lead collaborative efforts with other educational institutions)*
  - Sally Holloway, State college coordinator of the Early Achievers scholarship programs advancing the early childhood education workforce, announced the State early achievers grant has served 2,053 child care providers/early learning teachers and 1,226 early childhood education (ECE) credentials have been earned by these students since inception. Applications for next year's scholarships will go out this month (April). Five new colleges, Big Bend, Columbia Basin, Shoreline, and Spokane Falls, have adopted the ECE stackable certificates and scholarships. Whatcom Community College will again be one of the 28 community colleges offering Early Achievers scholarships.
- **Community & Continuing Education** *(3.1 Increase College stature as a community and educational partner; 3.3 Be an active partner in economic development; 5.2. Diversity and secure funding/resources from external sources)*
  - Community and Continuing Education completed customized contract training for the following regional businesses:
    - Seven hours of MS Office training for new client Birch Equipment in March with an agreement to continue training in 2017
    - Six hours of Excel training for new client Acme Valley Foods
    - Second year of training (Office and professional writing) for Peoples Bank with workshops scheduled throughout the year
    - Second year of Office training for Ferndale School District support staff and elementary principals
  - Additional Community Education highlights:

- Offered first drone piloting and safety class in March; additional courses scheduled in May and June
- Added 20 new STEM classes for Summer 2016 Kids' College—e.g., app coding, video game creation, Minecraft, forensic science, kitchen chemistry, Arduino programming, and other natural science camps; increased overall Kids' College offerings by 50 percent from last year
- Partnering with Whatcom Young Writers and Village Books to provide registration/marketing support for Teen Writers Conference in June 2016.
- **Intercultural Center Related Activities and Events** *(1.3 Increase access for diverse and nontraditional student populations, 1.4 Introduce new opportunities for student learning and engagement)*
  - Panel discussion for Black History Month
  - Presented "Week of Roots" series for Black History Month
  - Completed the "Teaching in a Changing World" program for 18 faculty members
  - Betsy Hasegawa accompanied 10 students to the "Queer I Am" conference at South Puget Sound CC, March 25–27, 2016
  - Stone Soup events continue on Tuesday evenings, 5:00-7:00 pm. This month will be sponsored by the following student groups: Afro American Association, April 12; QTs, April 19; Latino Leadership Club, April 26
  - WCC students Fialauia Lamositele, Jackie Rumble, and Maria Paz (and former WCC students Alex Martinez and Vicky Matey) will present panels at the "Celebrating Diversity in Education" conference on April 15 at WWU.
  - Twenty-six students will attend the "Students of Color" conference in Yakima on April 21-23. Student delegates include student leaders from Student Life, the Intercultural Center, International Studies, and the Learning Center. Advisors attending include Betsy Hasegawa, Laura Singletary, Jason Babcock, Guava Jordan, and Tanya Zaragoza. Two WCC students, Fialauia Lamositele and Jackie Rumble will present a workshop; Intercultural Center staff member Tara Villalba will also present two workshops.
  - The Latino Leadership Club will sponsor a May "Clothes Together" clothing drive event, in collaboration with Squalicum High School, Kulshan and Shuksan Middle Schools, and Northern Heights Elementary School. Students will donate clothing and personal hygiene items to families in local homeless shelters.
  - "Education Justice," an event about dismantling the school to prison pipeline using a peacemaking circle approach, will be held on Saturday, May 21, in the Syre Center. Invited panelists from Lummi Nation, King County Youth Justice, King County Alternative Dispute Resolution, Garfield High School (Seattle), and Sto:lo First Nations will speak about how they are using a peacemaking circle approach for restorative justice and prevention within their communities. The event is sponsored by the Intercultural Center, Latino Leadership Club, Afro American Association, and Pacific Roots (new group for Pacific Islanders).

#### ➔ **Institutional Advancement – Sue Cole, Executive Director**

- **Foundation 5.2.1 – Increase external revenue sources through grants and Foundation fundraising.**
  - Fundraising Progress Update:
    - Draft reports show that we received 19 gifts and pledges totaling \$20,915.28 for the month of March. Year to date as of March 31, 2016, we have received \$520,386.72 in gifts.
  - Foundation News:

- An appeal letter focused on raising general scholarship funds went out to approximately 1,300 lapsed and non-donors.
  - The Foundation's inaugural spring fundraiser, "Magic of Whatcom" is May 14 at 5:30 pm at Hotel Bellwether
- **Community Engagement** 1.2 – *Expand partnerships with community and business organizations; 3.3 – Expand College and Foundation activities with local and regional development organizations and initiatives.*
  - In addition to continuing to meet with college stakeholders, the following community and business meetings were attended:
    - Blaine Chamber of Commerce monthly meeting
    - Ferndale Chamber of Commerce Leading Ladies meeting
    - Sunrise Rotary Club monthly meeting
    - Lynden Chamber of Commerce monthly meeting
    - Ferndale Chamber of Commerce monthly meeting
    - Economic Practitioners Group
    - WCC Early Learning Town Hall
    - Technology Alliance Group Workforce Development Group
    - Bellingham Whatcom Chamber of Commerce Business Showcase
- **Communications, Marketing and Publications** 3.1 – *Increase College stature as a community and educational partner*
  - **College marketing publication and advertising highlights –**
    - Spring quarter advertising includes an April and May buy on Pandora targeted to prospective and recent high school graduates. The summer and fall enrollment campaign will also run on Facebook, bus boards, the Western Front and local newspapers. Buys are guided by the College's marketing plan and by our recent media preferences survey.
- **Digital Communication**
  - President Kathi has a Twitter! Follow her at [@PresKHB](#). She's already up to 4 Tweets and 16 followers.
  - The most popular post on social media last month was the finals week post about Kaatje Kraft's environmental geology class. The photo reached 2,800 people, had 49 likes, 5 comments and one share.
- **Media Coverage Highlights**
  - [Marci McCarthy CyberSecurity Certification Scholarship](#), KOAM TV (ATL), 3/30/16
  - [Learn how to buy and sell your home with WCC classes](#), The Chamber, 3/21/16
  - [Technology Alliance Group Northwest \(Meg Weber\)](#), Bellingham Wins, 3/30/16
  - [WCC classes offer cybersecurity guidance for small businesses](#), The Chamber, 3/30/16
  - [WCC Job Fairs](#), The Chamber newsletter, 3/16/16
  - [Whatcom Community College men advance to conference title game](#), Bellingham Herald, 3/16/16
  - [WCC Foundation launches spring scholarship drive](#), BBJ Today, 3/16/16
  - [Western Partnering with WCC, SVC on \\$2 million NSF Grant to Examine New Approaches to Teaching Science, Math, and Engineering](#), Western Today, 3/7/16
  - [WCC hosts class to safely pilot drones](#), BBJ Today, 3/4/16