

## BOARD OF TRUSTEES

### Meeting Agenda

Wednesday, September 20, 2017

Regular Board Meeting -2:00 pm

Laidlaw Center Boardroom, #143

237 W. Kellogg Road, Bellingham, WA 98226

#### MEMBERS:

- **Tim Douglas,**  
Chair
- **John Pedlow,**  
Vice Chair
- **Steve Adelstein**
- **Barbara Rofkar**

- I. Call to Order & Approval of Agenda, and Notice of Public Comment Time
- II. Strategic Conversation
  - Proposed 2017-2022 Whatcom Community College Strategic Plan update – Ed Harri, VP for Instruction
- III. Consent Agenda Tab 1
  - a. Minutes of August 17-18, 2017 Board of Trustees Meeting (Attachment A)
- IV. Action Item Tab 2
  - Proposed 2017-2022 Whatcom Community College Strategic Plan (first reading, possible action) – Ed Harri, VP for Instruction
- V. Report from the President
- VI. Reports Tab 3
  - ASWCC – Lauren Besthoff
  - WCCFT – Tran Phung, President
  - WFSE – Carolyn Jovag, Representative
  - Administrative Services –Vice President Nate Langstraat
  - Student Services –Vice President Luca Lewis
  - Instruction – Vice President Ed Harri
  - Advancement/Foundation – Sue Cole, Executive Director
- VII. Discussion / Items of the Board
  - 2017 Transforming Lives
- VIII. Executive Session\*
  - ...to review the performance of a public employee...;
- IX. Public Comment
- X. Adjournment

*If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.*

#### NEXT MEETING REMINDER

**October 11, 2017**

**\*The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



## CONSENT AGENDA

- a. Minutes of August 17-18, 2017 Board of Trustees Retreat (Attachment A)

### SUGGESTED RESPONSE

*The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."*

# Whatcom

## COMMUNITY COLLEGE

### MINUTES

#### BOARD OF TRUSTEES RETREAT

August 17-18, 2017

Willows Lodge, 14580 NE 145<sup>th</sup> St., Woodinville, WA

Thursday: 8:00 a.m. – 4:00 p.m.; 6:00 pm – 8:00 p.m.

Friday: 8:00 a.m. – 12:00 p.m.

#### Thursday, August 17, 2017

- ➔ **CALL TO ORDER** Chair Tim Douglas officially called the Board of Trustees meeting to order at 8:47 a.m. Present in addition to the chair were trustees Steve Adelstein, and John Pedlow, constituting a quorum. Trustee Barbara Rofkar was absent. Others present included President Kathi Hiyane-Brown; Ed Harri, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; Luca Lewis, Vice President for Student Services; Sue Cole, Executive Director for Institutional Advancement; Janice Walker, Dean for Workforce Education; Anne Marie Karlberg, Director for Intuitional Assessment & Research; and Rafeeka Kloke, Special Assistant to the President.

#### INTRODUCTION OF GUEST

- ➔ Dr. Jack Oharah, former President of Edmonds Community College, was introduced as the facilitator for the two-day planning retreat of the Board.

#### ACTION TO ACCEPT AGENDA

- ➔ Trustee Adelstein moved to approve the meeting agenda as proposed. It was seconded by Trustee Pedlow and the **motion was approved unanimously**.
- ➔ Chair Douglas announced that there is a designated time for public comment on the agenda.

## CONSENT AGENDA

### ➔ Consent Agenda

- a. Minutes of the July 11, 2017, Board of Trustees Meeting (Attachment A)
- b. Proposed Spring Quarter Grads (Attachment B)

Chair Douglas stated: "If there are no objections, this item will be adopted." As there were no objections, **these item were adopted.**

## STRATEGIC CONVERSATIONS

### ➔ Review 2015-17 work plan: Accomplishments and strengths

Cabinet members shared a PowerPoint presentation which provided an overview of accomplishments for each of the strategic goals. Three key areas were discussed: Enrollment Management; Institutional Program Development; and Resource Development.

The complete 2015-17 Year End Work Plan report is available on WCC's public website: [www.whatcom.ctc.edu](http://www.whatcom.ctc.edu).

### ➔ Opportunities and Challenges

As part of the presentation, opportunities and challenges were discussed in each of the three key areas. Some of the key priorities for 2017-18 included: Expand existing and develop new programs in STEM field, specifically Computer Information Technology and Behavioral Health/Chemical Dependency; additional BAS degrees; advocating for construction funding for Learning Commons capital project; Institutional Master Plan; pursuing additional grant funding; capital campaign.

Nate Langstraat, Vice President for Administrative Services, shared an update of the Student Housing Project.

### ➔ Strategic Planning

Ed Harri, Vice President for Instruction provided an update on the development of 2017-2022 Strategic plan and presented the latest draft of the strategic plan. The board provided feedback to the draft plan. Staff will incorporate the board's feedback and present a revised plan to the board at the September board meeting.

Board member shared their vision for Whatcom's future and would like to see Whatcom as a

“destination college”.

### **PUBLIC COMMENT**

- Chair Douglas called for public comment. There was none.

### **BREAK**

- At 4:00 p.m., the meeting was recessed for approximately two hours for a break.

### **STRATEGIC CONVERSATION (continued)**

- The Board meeting was reconvened by Chair Douglas at 6:00 p.m. Present in addition to the chair were trustees John Pedlow and Steve Adelstein, constituting a quorum. Trustee Barbara Rofkar was absent. Other present included President Kathi Hiyane-Brown, Special Assistant to the President, Rafeeka Kloke, and Facilitator Jack Oharah. Discussions of the Board continued including board succession plan.

### **PUBLIC COMMENT**

- Chair Douglas called for public comment. There was none.

### **ADJOURNMENT**

- There being no further business, the meeting was adjourned at 8:00 pm

## Friday, August 18, 2017

- **CALL TO ORDER** Chair Douglas officially called the Board of Trustees meeting to order at 8:50 a.m. Present in addition to the chair were trustees Steve Adelstein and John Pedlow constituting a quorum. Others present included President Kathi Hiyane-Brown, Special Assistant to the President, Rafeeka Kloke, and Facilitator Jack Oharah.
- Chair Douglas announced that there is a designated time for public comment on the agenda.

### EXECUTIVE SESSION

- At 8:50 a.m., the meeting was adjourned for a closed Executive Session of the Board for approximately ninety minutes to "...review the performance of a public employee..."  
Chair Douglas announced that no action was anticipated. Guests included President Kathi Hiyane-Brown.
- The Executive Session adjourned at 10:30 a.m. and the Board reconvened into open session at 10:31 a.m.

#### ➤ **Development of 2017-19 Board of Trustees work plan**

The following key priorities were discussed:

- Enrollment growth
- Building awareness –developing messaging to tell the Whatcom story
- Investing in programs in a deliberate way to support the vision of a destination college
- Supporting a Capital Campaign
- Working with the State Board and Association of Community and Technical Colleges Trustee to advocate for the two-year system
- Adopt the 2017-2022 Strategic plan in fall quarter

The board will continue discussions on key priorities and develop a work plan during fall quarter.

## **PUBLIC COMMENT**

- Chair Douglas called for public comment. There was none.

## **ADJOURNMENT**

- There being no further business, the meeting was adjourned at 12:02 p.m.

**TO:** Board of Trustees

**FROM:** Kathi Hiyane-Brown, President  
Ed Harri and Janis Velasquez Farmer, strategic planning steering committee co-chairs

**DATE:** September 18, 2017

**RE:** 2017-22 WCC Strategic Plan

Over the past year, the WCC Strategic Planning Steering Committee has facilitated a process to gather input from college employees, leadership, students, and community members to support the development of the 2017-22 strategic plan. The process included community and campus meetings, campus surveys, and regular discussions with the Board of Trustees.

Organized by four core themes which support the College's mission and institutional values, the strategic plan highlights the institutional objectives which will guide the College's direction and work planning for the next five years. Key performance indicators will be identified in fall 2017 to support the College's mission fulfillment assessment approach to meet accreditation requirements and for the College and Board of Trustees to review and assess institutional progress on the stated goals and objectives of the Strategic Plan.

The proposed Strategic Plan reflects consistent feedback from constituency groups to focus on student success, equity, partnerships, and a push for institutional excellence that will serve our community and draw students to Whatcom Community College.

Following adoption of the Strategic Plan, college and Board work plans will be developed and finalized in alignment with the plan. The College's comprehensive accreditation report and visit, scheduled for 2019, will be developed to align with the new core themes, plan objectives, and mission fulfillment approach.

We are appreciative of the contributions from the entire campus community, the thoughtful and comprehensive work by the steering committee members, and the useful feedback and support from the Board members.

**Suggested Motion:**

**Move to adopt the 2017-22 WCC Strategic Plan**

## **WCC 2017-22 Draft Strategic Plan**

WCC Mission: Whatcom Community College contributes to the vitality of its communities by providing quality education in academic transfer, professional-technical, and lifelong learning, preparing students for active citizenship in a global society.

### Core theme 1. Achieving success

*Whatcom engages students in their learning, leadership development, educational achievement, and workplace preparation. To help students achieve success, we will...*

- 1.1 Improve student success in retention, completion, transfer, and employment.
- 1.2 Foster student learning through student-centered teaching and learning practices.
- 1.3 Promote student access through quality services and resources.
- 1.4 Provide students with mentors, internships, and career preparation.

### Core theme 2. Building community

*Whatcom cultivates connections for the enrichment of the college, local communities, and beyond. To build community, we will...*

- 2.1 Increase collaboration and communication to serve collective needs across the College.
- 2.2 Create teaching and learning communities.
- 2.3 Strengthen partnerships with K-12 and higher education institutions.
- 2.4 Foster learning, service, and leadership opportunities through community partnerships.
- 2.5 Cultivate community awareness and support for the College.
- 2.6 Engage with business and industry to strengthen regional economic development.

### Core theme 3. Advancing equity

*Whatcom integrates principles of diversity, access, and inclusion throughout policy, practice, services, and curriculum to close equity gaps in student outcomes and create an equitable work environment. To advance equity, we will...*

- 3.1 Ensure all students have access to campus resources that support educational success.
- 3.2 Apply culturally responsive pedagogy in all teaching and learning environments.
- 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes.
- 3.4 Revise policies, practices, services, and curricula from an equity-based lens.
- 3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators.
- 3.6 Increase campus engagement in social justice education and leadership opportunities.

Core theme 4. Enhancing effectiveness

*Whatcom is fiscally responsible, supports faculty and staff, fosters a safe and sustainable environment for teaching and learning, and uses data-driven decision making to enhance institutional effectiveness. To enhance institutional effectiveness, we will...*

- 4.1 Offer programs, services, and facilities that support college needs and market demands.
- 4.2 Increase college enrollment and secure resources for the continued viability of the College.
- 4.3 Provide ongoing opportunities for faculty and staff professional growth.
- 4.4 Enhance the safety of the college environment.
- 4.5 Model leadership in environmental protection, economic viability, and social equity, the three pillars of sustainability.
- 4.6 Apply assessment and evaluation data to inform decisions.

# Whatcom

## COMMUNITY COLLEGE

### Reports to the Board of Trustees September 20, 2017 Meeting

#### ➤ WCCFT—Tran Phung, President

- **New Executive Committee included:**
  - President – Tran Phung
  - VP Full Time – Anna Wolff
  - VP Adjuncts - Leslie Glen and Colette Colbert
  - Secretary – Ines Poblet
  - Treasurer – Tommaso Vannelli
  - Chief Negotiator – Barry Maxwell

#### ➤ Administrative Services—Nate Langstraat, Vice President

- **Administrative Services** (*Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development*)
  - The College continues to pursue student housing through the State’s financing program. Approval for financing is included in the 2018 supplemental budget request to be submitted to the Office of Financial Management in September 2017.
  - The WCC institutional master plan (IMP) will be presented to the Bellingham City Council on the evening of October 23. The Planning Commission has already approved the plan. With the City Council’s approval, the IMP will be codified as part of Bellingham’s Municipal Code (BMC).
- **Finance** (*Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development*)
  - End of year closing activities for fiscal year (FY) 2017 were completed successfully, and work on the financial statements in preparation for the FY17 audit has begun. The FY17 audit is scheduled for early January.
  - Whatcom will be the host for the fall systemwide BAR (Budget, Accounting and Reporting) Council meeting in October, which will attract approximately 60-70 attendees from colleges around the state.
- **Facilities & Operations** (*5.1: Create and manage growth through fiscal, capital, technological and human resource development*)

- Bidding occurred on July 13 for the Phyllis and Charles Self Learning Commons. Colacurcio Brothers Construction was the apparent low bidder. The project is on hold until the state capital budget is passed
- The Kulshan 108 lab conversion is progressing through construction and is scheduled to reach substantial completion mid-November. The lab is anticipated to be in full service by the start of winter quarter 2018.
- The Cascade Hall emergency generator project is substantially complete and is in the punch-list phase. The Pavilion mechanical area roof and gymnasium exhaust fan replacement was completed in August and is now in closeout.
- Facilities has completed several summer projects, including upgrades to the Dockside Café and Baker 115 & 117 Computer labs. Maintenance is wrapping up the last of 20 summer office moves, and Custodial is finishing deep cleaning and floors throughout campus. Grounds has made upgrades to our outdoor recycling containers and has assisted in the installation of new building signage for Syre, Heiner, and Baker.
- **Conference & Event Services** *(3.1 Increase College Stature as a community and educational partner)*
  - Conference & Event Services (CES) supported the following events: Whatcom WAVE, Opening Week 2017, New International Student Orientation, the President's Circle, WCC Men's Soccer, Women's Soccer and Women's Volleyball.
  - CES is looking forward to welcoming Impact Washington Workshops, the Worldwide Dream Builders, Rock Solid Martial Arts Belt Ceremony, Sehome High School fall tennis program, Whatcom County Adult Soccer Association, Whatcom Rangers Youth Soccer, Bellingham Ultimate Frisbee League and Northwest United Soccer.
- **Emergency Preparedness, Safety & Security** *(5.3: Promote a safe environment for teaching, learning, and working)*
  - Throughout July and August, staff conducted emergency building responder meetings by building. The objectives of the meetings were to determine individual roles and responsibilities by team, establish structure for each building team, identify unique needs of their building, and set priorities for future training.
  - On August 28, staff conducted Campus Security Authority (CSA) training for Student Recreation Center staff, ASWCC and Programming and Diversity Board (PDB) students, and staff. The Jeanne Clery Act requires the CSA training. The training provides instruction on how to manage information and report criminal or sexual misconduct incidents that involve students or staff.
- **Bookstore** *(Goal 5.1 Create and manage growth through fiscal, capital, technological and human)*
  - The Bookstore is looking forward to fall quarter's opening of its new retail enterprise, The Bay, in the Student Recreation Center. The Bay will offer healthy-based snacks and beverages as well as WCC sportswear and insignia merchandise.

- Textbook in-store sales, online sales, and rental numbers have all seen significant increases in August versus the previous year.
- **Technology** (5.1 *Create and manage growth through fiscal, capital, technological and human resource development*)
  - The integration of the WTA bus card on students' Orca ID cards is fully functional. Students can now use their cards on the fare box readers on all WTA busses in Whatcom County, as well as the WTA-provided service to Skagit County (80X route).

#### ➤ **Student Services—Luca Lewis, Vice President**

- **Community Standards and Residence Life** (5.3 *Promote a safe environment for teaching, learning, and working*)
  - Over the summer, Community Standards and Residence Life hired a new coordinator: Mo Whalen. Mo comes to WCC with a strong housing management background.
  - Resident Advisors underwent four days of intensive training designed to improve cultural competency and ensure a high level of response and service to students in housing.
- **Student Life and Development** (1.4 *Introduce new opportunities for student learning and engagement*)
  - The Executive Board, Programming and Diversity Board, and Student Ambassadors began their training in August. Trainings included a wide range of topics from leadership theory to the transactional components of how to fulfill their job duties and responsibilities.
  - ASWCC is preparing for the annual Welcome Back BBQ, which will be held in the Syre Courtyard on September 21, 2017 from 10:00am – 2:00pm. Outside of the BBQ lunch, ASWCC will use this event to introduce new and continuing students to various campus resources, as well as market the implementation of Starfish.
  - The Office of Student Life and Development is currently planning the first annual student-led campus engagement and leadership conference. The conference will highlight a keynote speaker, and will consist of breakout sessions lead by student leaders who serve in various positions across campus.
- **Athletics** (1.2 *Increase academic support for students*)
  - Athletics partnered with AIM and Academic Advising and Career Services to provide each student athlete with an advisor for the 2017-18 academic year. Each student athlete was assigned an individual advisor to meet with one a one-on-one basis for registration and advising.
- **Student Recreation Center** (1.4 *Introduce new opportunities for student learning and engagement*)

- The 2017-18 SRC staff has been involved in extensive training during the end of August, including diverse topics such as SRC job responsibilities and best practices, in-depth administrative information, and WAVE New Student Orientation leadership training. This training will provide tools for engaging the campus community, building relationships, as well as building SRC staff responsibilities as student leaders on campus.
- **Outreach** (4.3 Increase access for under-represented populations)
  - Outreach hired two full-time AmeriCorps members who will be working with underrepresented youth.
    - Youth Connections VISTA: Jackie Tabone will be working to create community partnerships and assess current resources and programs available to help youth not currently in school who are experiencing homelessness or have been incarcerated.
    - College Access Corps Coordinator: Alan Alatorre-Barajas will be working with local economically disadvantaged youth, promoting college access by educating at-risk youth on post-secondary options, financial aid, college applications, and more.
- **Entry Services** (1.1 Increase student achievement in transfer and career preparation. 1.2 Increase academic support for students, 2.5 Increase professional development opportunities for faculty and staff)
  - During the quarterly Dropped for Non-Payment Phone-a-thon, Student Services contacted over 900 students as part of the ongoing effort to help notify students that their tuition is due.
  - Registration completed summer gradations verifications for 119 degrees and certificates.
- **Academic Advising and Career Services** ( 1.1 Increase student achievement in transfer and career preparation. 1.2 Increase academic support for students)
  - With the use of Starfish, Academic Advising and Career Services have seen a significant improvement in collecting appointment information. During August 2017, Starfish has able to capture data and report all 247 appointments that were scheduled with academic advisors.
- **Financial Aid** (1.1 Increase student achievement in transfer and career preparation. 1.3 Increase access for diverse and nontraditional student populations. 4.3 Increase access for underrepresented populations)
  - Free Application for Federal Student Aid (FAFSA) numbers continue to run well ahead of last year and the Financial Aid Office has enhanced the communication and follow up with these applicants to support access to FAFSA or WASFA and complete all requirements to be awarded financial aid.

- **Student Success and Retention** (*1.1 Increase student achievement in transfer and career preparation, 1.2 Increase academic support for students, 2.5 Increase professional development opportunities for faculty and staff*)
  - This summer the AIM coaching program implemented a more proactive and targeted recruitment strategy to identify program-eligible incoming students new for Fall 2017. This strategy includes how to let students know about the AIM program and how to encourage them to utilize AIM services.
  - The Title III CAD leadership team initiated a strategic planning process to develop clear and actionable plans for the remaining three years of this collaborative grant. The leadership team is currently working to narrow down the focus of seven or eight actionable goals.
  - This summer we incorporated Title IX: Educational Programming to promote awareness of dating violence, domestic violence, sexual assault and stalking into the EDPL courses and curriculum. The plan is to pilot the curriculum and approach with EDPL students, with the hope of scaling up and incorporating the content into other courses.
  - Work continues on the Academic Progress Policy Procedures and implementation. In an effort to streamline communication to students and improve communication between departments, Student Success and Retention will be utilizing Starfish to send out communication to students on academic warning, probation, and suspensions. Starfish will inventory communication in the students' files and will allow student, staff, and faculty (dependent on level of access) to view the communication log/history to increase support for students.
- **Veteran's Services** (*1.1 Increase student achievement in transfer and career preparation, 1.2 Increase academic support for students, 1.3 Increase access for diverse and nontraditional student populations, 3.4 Strengthen sustainability practices on-campus and in local and global arenas, 4.3 Increase access for underrepresented populations*)
  - As of September 1<sup>st</sup>, 2017, 154 student veterans and eligible dependents are enrolled. Forty-nine student veterans, new to Whatcom, will start Fall Quarter.
  - Whatcom's 2017-18 catalogs were submitted to the Washington Student Achievement Council, Workforce Training and Education Coordinating Board, and Veterans Administration for program approval. Over 15 hours of work went into this year's catalog review, analysis, and approval process, including a full review of all Whatcom's degree and certificate programs. Veteran Services requested these agencies approve all Certificates of Proficiency, which in the past have not been approved for VA benefits. With updated guidance from VA headquarters, the Certificates of Proficiency may be approved for VA eligibility beginning fall 2017.

- Veteran Services is currently digitizing all archived VA student files. VA work studies have spent over 40 hours this summer scanning documents into Burrows, organizing documents into easily accessible file systems, and arranging electronic files for VA audits.
- “Thank You For Your Service Emergency Scholarship” was awarded two students veterans during summer quarter and with an increase in funds raise by local attorney, Mr. Steve Shropshire, we will continue to provide student veterans with emergency fund relief throughout the 2017-18 academic year.

#### ➤ **Instruction—Ed Harri, Vice President**

- **Assessment and institutional research (AIR):** *(5.4 Foster an evidenced-based culture of continuous improvement)*
  - The AIR department has a new program coordinator, Hadia Rezai, who is shared part-time with Instruction. Senior research analyst, Peter Horne, has made great advances in the six months he has been on board, restructuring databases, creating new PIP/DIP reports, and creating new sets of equity gap student success reports. The AIR office has conducted, analyzed, and reported results from the graduation survey and community college survey of student engagement.
- **Guided Pathways Workshop:** *(1.1 Increase student achievement in transfer and career preparation)*
  - Thirty-five faculty, staff and administrators participated in an all-day workshop last month to strategize WCC’s development of a guided pathways approach to student success. The group identified eight draft “meta-majors” that share similar course requirements and career fields, and developed an action plan for the year.
- **Opening Week:** *(2.5 Increase professional development opportunities for faculty and staff)*
  - This year’s opening week, September 12-18, will offer a variety of informational meetings, training sessions, and networking opportunities for faculty and staff. All College Day activities include a keynote address, “Bridging our individual selves to the systemic work of social justice,” presented by Clark College ECE/Psychology faculty, Debra Jenkins. Other opening week presentations include sessions on student success, equity and inclusion, local history, 50<sup>th</sup> anniversary presentations, FERPA, campus safety & security, teaching abroad, and many others.
- **Full-time faculty hires:** *(1.1 Increase student achievement in transfer and career preparation, 2.2 Improve instructional delivery)*
  - Four new full-time WCC faculty members have been hired this fall. Pam Meyer (medical assisting), John Toof (English as a second language – academic), Seaver Milnor (computer information systems), and Jim Drinkwine (business) all bring impressive experience to our campus for the benefit of students.

- **AHEC WW:** *(3.1 Increase College stature as a community and educational partner; 5.2 Diversify and secure funding/resources from external sources)*
  - The Area Health Education Center for Western Washington (AHECWW) received full funding of \$205,000 from the Washington State Department of Health/Rural Health and Primary Care Office for FY 2017-2018, and from the University of Washington AHEC WWAMI\* Program Office of \$77,250 annually for the next five years. WCC Foundation has generously provided matching funds to the UW grant. (\*WWAMI is an acronym made up of the states it represents: Washington, Wyoming, Alaska, Montana, Idaho.)
  - WCC hosted the first AHECWW Advisory Board meeting on August 16<sup>th</sup>. Advisory Board subgroups have been created to address key topics in Washington healthcare: 1) Behavioral Health and Integrated Care, 2) Rural Nursing Education and Diversity, 3) Health Information Technology, 4) Student Pipeline and Academic Progression, 5) Governance, and 6) Strategic Planning.
  - AHECWW offered the first of many continuing education webinars, “Collaborative Care: New Opportunities for Nursing.” Twenty-one participants representing a variety of facilities and organizations attended. This launches a partnership with continuing education and workforce development, and the UW Psychiatry & Behavioral Sciences Division of Population Health.

#### ➤ **Institutional Advancement – Sue Cole, Executive Director**

- **Foundation 5.2.1 – Increase external revenue sources through grants and Foundation fundraising.**
  - **Fundraising Update:**
    - Draft reports show that we received 17 gifts and pledges totaling \$12,553 for the month of August, including a \$10,000 pledge to be realized over five years. Fiscal year to date as of August 31, 2017, we have received \$17,814 in gifts and pledges.
  - **Foundation News:** The Foundation hosted its 2<sup>nd</sup> Chautauqua, with four WCC faculty presenting topics based on STEM subjects. Several people joined Instructor Rob Beishline for a pottery party sponsored by the Foundation. Upcoming events: September 15, President’s Circle for top college supporters and September 16, Community Shopping Day to benefit WCC’s Orca Food Pantry.
- **Communications, Marketing and Publications 3.1 – Increase College stature as a community and educational partner.**
  - Press Releases/Media Outreach and Resulting Media Coverage. Find college news at [whatcom.edu/news](http://whatcom.edu/news)
    - [With DACA’s end in sight, Washington colleges and officials urge Congress to act](#), Bellingham Herald, 9/6/17

- [Trump's DACA decision expected soon; Dreamers prepare for worst, hope for best](#), Bellingham Herald, 9/1/17
- [Bellingham elementary schools get out earlier – here's some ideas for your kids](#), Bellingham Herald, 8/28/17
- [Congressional Challenge open to District 2 students](#), Stanwood Camano News, 8/16/17
- [Education Briefly: Congressional App Challenge](#), Go Skagit / Skagit Valley Herald, 8/14/17
- [College honors](#), Lynden Tribune, 8/9/17
- [Seven graduates will receive Presidential Scholar honors at WWU Commencement](#), Western Today, 8/4/17
- [Western announces 2017 Outstanding Graduates](#), Western Today, 8/3/17
- [WCC gets \\$1.3 million grant to prepare low-income high school students for college](#), BBJ, 8/4/17
- [Tour de Whatcom](#), Bellingham Herald, 7/27/17
- [WCC selected as national 'super hub' for cybersecurity education](#), BBJ Today, 7/20/17
- [WCC TRIO Grant News Release](#), The Chamber, 7/18/17
- [Coming full circle \(Kortney Grattic\)](#), Lynden Tribune, 7/12/17
- [The Arts Scene: Take the 'Plunge'](#), Yakima Herald, 7/12/17
- [WCC AND UW Partner for Rural Health!](#), WRHE Newsletter, 7/12/17
- [Do you know your beers or your cocktails? Learn from the experts](#), Bellingham Herald, 7/6/17
- [Whatcom Community College Embraces Starfish Degree Planner to Improve Student Success](#), PR Web, 7/6/17
- [Tour de Whatcom rolling through the county July 29](#), Lynden Tribune, 7/6/17
- [TWO-YEAR COLLEGES LAUNCHING BAS DEGREES IN IT AND CYBERSECURITY](#), NICE (Cybersecurity Education) 2017 Summer eNewsletter, 7/6/17
- [Seniors might want to check out these Whatcom County events this summer](#), Bellingham Herald, 7/1/17
- [NSA names Whatcom Community College one of four Centers of Academic Excellence in Cyberdefense National Resource Centers](#), Bellingham Tourism, 6/30/17