

BOARD OF TRUSTEES

Meeting Agenda

Thursday, November 15, 2018

Work Session – 12:00 – 2:00 pm, Regular Board Meeting -2:00 pm

Laidlaw Center Boardroom, #143

237 W. Kellogg Road, Bellingham, WA 98226

MEMBERS:

- **John Pedlow,**
Chair
- **Steve Adelstein,**
Vice Chair
- **Wendy Bohlke**
- **Rebecca Johnson**
- **Teresa Taylor**

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.

NEXT MEETING REMINDER

December 5, 2018

- I. Call to Order
- I. Work Session
 - Emergency Management Overview: Roles and Responsibilities – Raquel Vernola, Director for Safety and Security
- II. Approval of Agenda, and Notice of Public Comment Time
- III. Introduction of New Trustee
- IV. Introduction of Transforming Lives Award Nominee
- V. Consent Agenda Tab 1
 - a. Minutes of October 10, 2018 Board of Trustees Meeting (Attachment A)
- VI. Report from the President
- VII. Reports Tab 2
 - ASWCC – Mason Green
 - WCCFT – Tommaso Vannelli, President
 - WFSE – Carolyn Jovag, Representative
 - Administrative Services – Vice President Nate Langstraat
 - Student Services – Vice President Luca Lewis
 - Instruction – Vice President Ed Harri
 - Advancement/Foundation – Sue Cole, Executive Director
- VIII. Discussion / Items of the Board Tab 3
 - Proposed 2018 Board of Trustees Meeting Schedule
- IX. Executive Session*
- X. Public Comment
- XI. Adjournment

***The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

- a. Minutes of October 10, 2018 Board of Trustees Meeting (Attachment A)

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."

Whatcom

COMMUNITY COLLEGE

MINUTES
BOARD OF TRUSTEES MEETING
Laidlaw Center Board Room
Wednesday, October 10, 2018
2:00 p.m.

- ➔ **CALL TO ORDER** Chair John Pedlow officially called the Board of Trustees meeting to order at 2:01 p.m. Present in addition to the chair were trustees Steve Adelstein, Tim Douglas, Wendy Bohlke, and Rebecca Johnson, constituting a quorum. Others present included President Kathi Hiyane-Brown; Ed Harri, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; Luca Lewis, Vice President for Student Services; Melissa Nelson, Assistant Attorney General; and Rafeeka Kloke, Special Assistant to the President.

INTRODUCTION OF ASWCC

- ➔ Luca Lewis, Vice President for Student Services, introduced several members of the ASWCC Executive Board and Programming and Diversity Board .
- Mason Green, President
 - Shahrul Kamil, Vice President for Programming
 - Keenan Kaemingk, Director for Health and Wellness Programming
 - Joy Verna Kumala, Director for Academic Success Programming

ACTION TO ACCEPT AGENDA

- ➔ Trustee Douglas moved to approve the agenda. It was seconded by Trustee Bohlke and the **motion was approved.**
- ➔ Chair Pedlow announced that there is a designated time for public comment on the agenda.

STRATEGIC CONVERSATION

➤ **Suicide Prevention and Student Wellness –Counseling Full-time Faculty Paul Curd and Margaret Vlahos; and Rebecca Butler, Director for Community Standards and Residence Life**

Ed Harri, Vice President for Instruction introduced the speakers. Paul Curd, Margaret Vlahos, and Rebecca Butler provided an overview of the activities around Suicide Prevention and Student Wellness in the past five years, and strategic plan going forward.

ACTION ITEM

➤ **Proposed Bachelor of applied science in applied business management (first reading, possible action)**

Trustee Bohlke moved to approve WCC's intent to 1) seek applied business management BAS degree approval from SBCTC and 2) submit a substantive change proposal to NWCCU to offer the new BAS degree. It was seconded by Trustee Johnson and the motion was approved unanimously.

CONSENT AGENDA

➤ **Consent Agenda (Calendar)**

- a. Minutes of the August 9-10, 2018 Board of Trustees Retreat (Attachment A)
- b. Proposed Summer Quarter 2018 Graduates (Attachment B)

Chair Pedlow stated: "If there are no objections, these items will be adopted." As there were no objections, **these items were adopted.**

PRESIDENT'S REPORT

- The Associated Students of Whatcom Community College (ASWCC) Executive Board and Cabinet had a joint meeting on October 9, 2018.
- The College's Opening Week was September 18-21, 2018. There were a number workshops

throughout the week. Highlights on All College Day included: presentation by Justin Ericksen and Erin Graham, recipients of the Faculty of Excellence Award; a student panel, and announcement of this year's Classified Excellence Award winner, Snezana Buric.

- President Kathi invited Amy Anderson, co-chair of the Campus Diversity Committee to provide an overview of year two of the equity project. Anderson shared that this year the equity project will focus on understanding Whatcom County history from a tribal prospective.
- Overall enrollment at Whatcom is down. International enrollment is down by 3 students; however, online and running start enrollments are up. A newly formed committee, the Strategic Enrollment Management Committee, will focus on looking at strategies to stop the decline and increase enrollment.
- Whatcom was awarded two new grants from US Department of Education. A cybersecurity grant of \$100,000 and a Title III of \$2.25 million. The College also received a notice for the continuation for the Upward Bound grant that was first awarded in 2017.
- The College hosted the Bellingham Sister Cities luncheon on September 5, 2018. President Kathi participated on a panel along with Kim Perry, President of Bellingham Technical College, to discuss higher education in Whatcom County.
- President Kathi shared hard copies of several reports with the Board; including AHEC report, Guys and Guts, and Cleary Report.
- President Kathi will serve as the president of the Washington Association of Community and Technical Colleges (WACTC) the next academic year. Currently, the presidents are discussing differential pay among all colleges.
- President Kathi recently presented at the Western Regional Council of Black American Affairs (WRCCBA) conference on October 5, 2018.

REPORTS

➤ **WCCFT – Tommaso Vannelli, President**

- Vannelli thanked the Administration negotiation team for their work on faculty contract.
- There were numerous events during opening week designed specifically for faculty.
- AFT Washington started a signing campaign for funding colleges. The union will be leading that effort on Whatcom's campus.

➔ **Administrative Services –Vice President Nate Langstraat**

- The Campus Safety and Security and Fire Report 2018 is available on Whatcom’s website: <http://library.whatcom.edu/home/showdocument?id=2701>
- The permitting process for Student Housing project is progressing nicely with the City of Bellingham.

➔ **Student Services –Vice President Luca Lewis**

- Student Services implemented “Welcome to the Pod” in fall quarter. There were tables at various location during the first couple of weeks of the quarter to greet students and answer questions. The goal is to enhance connection with students in particular new students.

➔ **Instruction – Vice President Ed Harri**

- Title III grant will provide opportunities to support faculty onboarding and professional development.

➔ **Advancement/Foundation – Sue Cole, Executive Director**

- Donor appreciation breakfast is scheduled on October 19, 2018.
- Avenue Bread is giving \$.25 for every loaf of bread purchase In October to the Orca Food Pantry.

DISCUSSION/ITEMS OF THE BOARD

➔ **November Board Meeting Date**

- The November board meeting has been rescheduled to November 15, 2018. The meeting will begin at 12:00 pm with a work session.

➔ **2018 ACCT Leadership Congress**

- The ACCT Leadership Congress is scheduled on October 24 – 27, 2018 in New York. Chair Pedlow and President Kathi will be attending the conference.

➤ **ACT Fall Conference**

- ACT Fall Conference is scheduled on November 9, 2018 at Double Tree Seatac Hotel, with the ACT Legislative Committee meeting scheduled on November 8, 2018
- Chair Pedlow and Trustee Johnson are planning to attend.

- Chair Pedlow thanked Trustee Douglas for his years of service on the board. Trustee Douglas was first appointed to the board in 2008. He has been an active member of ACT (Association of community and Technical College Trustees) and was instrumental in the creation of Transforming Lives Award. Trustee Douglas has been a tireless advocate for our college and the two-year system with state legislature.

Trustee Douglas shared that it was a great experience serving as a trustee and he admired the faculty and staff's energy, passion and commitment to our students.

EXECUTIVE SESSION

- At 3:20 p.m. the meeting was adjourned for a closed Executive Session of the Board for approximately thirty minutes (g)...to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining...

Chair Pedlow announced that action was anticipated. Guest included President Kathi Hiyane-Brown and Assistant Attorney General Melissa Nelson.

- The Executive Session was adjourned at 3:50 p.m. and the Board reconvened into open session at 3:50 p.m.

ACTION ITEM

- Trustee Bohlke moved to approve the cost of living adjustment (COLA) for the president as provided in section v of the presidential contract dated December 8, 2015 and in accordance to the cost of living adjustment (COLA) authorized by state legislature for state employees which include 2% increase on July 1, 2018 and 2% increase on January 1, 2019. It was seconded by Trustee Adelstein and the motion was approved unanimously.

PUBLIC COMMENT

- Chair Pedlow called for public comment. There was none.

ADJOURNMENT

- There being no further business, the meeting was adjourned at 3:55 p.m.

Whatcom

COMMUNITY COLLEGE

Reports to the Board of Trustees November 15, 2018 Meeting

➤ ASWCC–Mason Green, President

- **Executive Board (Mason Green- Executive Board Chair)**
 - Put 2018-19 ASWCC Work-plan on WCC-OSLD website
 - Ran the #aswccROCKthevote campaign, in collaboration with League of Women Voters (LWV) for non-partisan information. Ends November 6th
 - Invited student leaders to tell their stories at Congressman Larsen’s meeting on October 22nd
 - Shared a student/student leaders perspective in the Administrations meeting with Lieutenant Governor Habib on November 1st
 - Appointed Students to Tenure committees for the 2018-19 Academic Year
 - Organized the Selections committee for ASWCC Vice President for Clubs position
- **Senate (Rayo Suseno- Executive Board Vice President)**
 - Held a Senate meeting on October 15th
 - Awarded \$1000 to Laxinx Leadership Club for “Day of remembrance”
 - Awarded \$180 to the Orca Volunteer program for “Make a difference day”
 - Awarded \$2500 to Senate for “Meeting Refreshments budget 2018-19”
 - Organized Senator’s tabling for #aswccROCKthevote
 - Assisted senators with contacting constituents
- **ASWCC Clubs (Vacant- ASWCC Vice President for Clubs)**
 - Position duties have been covered by OSLD Staff, with collaboration from members of ICC and Club Advisors.
- **Orca Food Pantry (Julie Connell ASWCC Vice President for Campus Advocacy)**
 - Received donations across campus for pantry
 - Organized and Started the “Food Fight” between Skagit and Whatcom Community college
 - Stocked the pantry continuously throughout October
- **Orca Volunteers (Kevin Wirawan- ASWCC Vice President for Operations)**
 - Collaborated with Northwest Indian College Center for “Make a Difference Day” providing 9 volunteers
 - 4 Volunteers assisted with Intramural Badminton
 - Volunteers participated at Catch the Next Wave
- **PDB (Shahrul Kamil- ASWCC Vice President for Programming)**
 - Hosted the ASWCC Club Fair with over 15 clubs participating
 - Organized and held Catch the Next Wave Conference with 51 attendees
 - Hosted Intramural Badminton, with more than 30 participants
 - Held Halloween Events: Pumpkin carving, Cookie decorating, and a Movie night

➔ **WCCFT—Tommaso Vannelli, President**

- *(2.5 Cultivate community awareness and support for the College.)*
 - Union members have reached out to the WCC community of faculty, staff and students as well as the greater Whatcom County community for signatures on the [Re]Invest in Our Colleges (ROC) petition initiated by the WA AFT. (see attached)
 - The union will present the signed sheets and ask that the Board consider adding their names to the petition.

➔ **Administrative Services—Nate Langstraat, Vice President**

- **Finance** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*
 - Business office, financial aid and IT staff have developed a new process for financial aid students to select their preferred method to receive refunds. The process eliminates multi-steps and allows students to make their preferred refund selection online.
 - Business Office staff in collaboration with the Instruction Office and Student Services have completed set up in the financial system to provide grant managers needed information to manage the new Title III, Department of Education and NSF grants.
 - A request to reschedule WCC's financial statement audit has been submitted to the State Auditor's Office (SAO), moving the original December 2018 timeframe to February 2019. This request is in large part due to staffing changes and vacancies in the Business Office. In addition, the College continues to receive guidance and interpretations from SBCTC staff regarding FY18 financial statement development.
- **Facilities & Operations** *(4.1 Offer programs, services and facilities that support College needs and market demands)*
 - The Phyllis and Charles Self Learning Commons continues on schedule with the superstructure fully erected and the steel decking installed on all levels. Progress through November will include installing concrete slabs on levels 2 and 3, installing steel stairs and railings, and framing of the exterior walls. Site work will include completion of the gabion wall and tie-in of underground utilities to the City systems.
 - Construction of the student housing facility is moving forward with the excavation of the building footprint, forming of footings and stem-walls, and installation of underground utilities. Concrete placement for footings, stem-walls, and building slab will continue through November and December.
 - Campus-wide space planning efforts have been initiated by the Campus Planning Advisory Committee to review institutional space priorities that can be addressed with the vacancies created in 2020 due to the addition of the Phyllis and Charles Self Learning Commons and student housing.
- **Conference & Event Services (CES)** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*

- Agreements have been confirmed for facility use with Humana Market Point, Assessment & Treatment Associates, North Cascades Concert Band, Kaiser Permanente, Dept. of Retirement Services, League of Women Voters, and the World Wide Dream Builders. Internally, C&ES is supporting the Dia de los Muertos Celebration, Preview Day, WCC Holiday Luncheon and the Resource Fair.
- **Emergency Preparedness, Safety & Security** (*5.3 Promote a safe environment for teaching, learning, and working*)
 - On October 17, staff participated with Whatcom County's Mt. Baker Volcano eruption exercise. This exercise included participation with over 100 agencies. WCC participated as the Simulation Controller and supervised 14 WWU disaster resiliency students. This was a great opportunity for WCC to gain awareness of the County's eruption and lahar plan.
 - On October 18, WCC participated in the Great Shakeout earthquake exercise. The Incident Management Team (IMT) initiated the Whatcom Alert system. Based on feedback from students, faculty, and staff, the exercise went well.
- **Bookstore** (*4.1 Offer programs, services, and facilities that support college needs and market demands, 3.1 Ensure all students have access to campus resources that support educational success*)
 - Bookstore website interest and sales continue to grow. Book rush sales for the September to October period increased 75% compared to the previous year. The Bookstore will continue expanding products and services offered on the website and look to better integrate social media and customer messaging with website functions.

➔ **Student Services—Luca Lewis, Vice President**

- **Student Life and Development:** (*Goal 1.3 Promote student access through quality services and resources, 1.4 Provide students with mentors, internships, and career preparation, 2.1 Increase collaboration and communication to serve collective needs across the College, 2.2 Create teaching and learning communities, 3.1 Ensure students have access to campus resources that support educational success, 4.1 Offer programs, services, and facilities that support college needs and market demands. Heidi Farani, Director for Student Life and Development*)
 - Hosted a tabling event in recognition of National Bike and Walk to School Day. Handed out resources on SMART Trips and the WCC Bike Room to 26 students/staff that signed in as participants and many others that stopped by to inquire.
 - Men's and Women's Soccer are competing in the NWAC Playoffs.
- **K-12 Partnerships:** (*Goal 1.3 Promote student access through quality services and resources, 3.1 Ensure all students have access to campus resources that support educational success, 4.2 Increase college enrollment and secure resources for the continued viability of the College. Amy Anderson, Director for K-12 Partnership*)
 - Launched an online Book Loan Application (previously paper) through MyWCC in collaboration with IT and the Library.

- Partnered with Bellingham Technical College on the fall quarter Whatcom County CTE Dual Credit Consortium meeting attended by CTE Directors and Principals from Whatcom County High Schools.
- Outreach and Financial Aid staff participated in eight Financial Aid Completion Events at local high schools, assisted and supported over 250 students complete a FAFSA or WASFA.
- Fall enrollments from Pod Prep increased to 72% (174 attendees with 125 enrolled) compared to 68% Fall 2018.
- In partnership with FuturesNW, Outreach's College Access Corps Member recruited College Access Coaches to provide direct service and resources to Lynden High School, Options High School, Sehome High School, and Squalicum High School. The program promotes college access by educating socio-economic disadvantaged youth on post-secondary options, financial aid, and college applications.
- **Entry Services:** *(Goal 1.3 Promote student access through quality services and resources, 3.1 Ensure all students have access to campus resources that support education success. Michael Singletary, Registrar)*
 - Effective October 1, 2018, the graduation application is active for one year rather than one quarter. This change will allow students to complete graduation requirements in subsequent quarters without effecting their application.
 - Three front counter staff attended Youth Mental Health First Aid training. These staff are now better able to recognize situations in which a student is nearing an emotional or mental health crisis.
- **Academic Advising and Career Services:** *(Goal 1.1 Improve student success in retention, completion, transfer, and employment. David Knapp, Director for Academic Advising and Career Services)*
 - Facilitated six information sessions on various professional technical programs.
 - Hosted the Fall Transfer Fair, Western Washington University Majors Fair, and various meetings to connect students to universities.
 - Conducted advising information presentations to ten sections of Education Planning (EDPL) 100, College Success. Content of the session focuses on student learning whom their respective advisors are and what they can expect from that working relationship.
- **Veterans Services:** *(Goal 1.1 Improve student success in retention, completion, transfer, and employment, 1.2 Foster student learning through student-centered teaching and learning practices, 1.3 Promote student access through quality services and resources, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes. Jarid Corbit, Assistant Director for Veterans Services)*
 - Completed the Washington State Student Achievement Council, Workforce Training and Educational Coordinating Board, and Department of Veteran Affairs' 2018-19 catalog approval process. The VA authorized all WCC degree and certificate programs, (sans LLLT) for GI Bill benefits.

- **Student Success and Retention:** *(Goal 1.1 Improve student success in retention, completion, transfer, and employment, 1.3 Promote student access through quality services and resources, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes. Nic Hostetter, Director for Student Success and Retention)*
 - Accepted new 12 students into the Upward Bound Program (total of 36 students), and have 37 additional students in the application process.
 - Developed and facilitated a “Study Smarter, Not Harder” workshop as a collaboration between the AIM Program and the Early Alert Support Program. Twelve students participated.
- **Access and Disabilities Services:** *(Goal 1.3 Promote student access through quality services and resources, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes. Kerri Holferty, Director for Access and Disabilities Services)*
 - Approximately 400 students registered with ADS for Fall 2018. This is comparable to the number of students Fall 2017.
 - Fully launched MyADS Student Platform and MyADS Faculty Platform (accessible information management software) for students and faculty, giving them the ability to access accommodation letters, make requests, and see eligible accommodations all in one place.

➔ **Instruction— Ed Harri, Vice President**

- **Community & Continuing Education (CCE):** *(2.5 Cultivate community awareness and support for the College, 2.6 Engage with business and industry to strengthen regional economic development, 4.2 Increase college enrollment and secure resources for the continued viability of the College.)*
 - Whatcom’s CCE delivered sixteen hours of customized Microsoft Office training for WestEdge Credit Union, IMCO Construction, and Peoples Bank in October.
 - Thirty community members attended the CCE 2nd annual 3-day “Walla Walla Wine Tour” in September.
- **Area Health Education Center of Western Washington (AHECWW):** *(2.3 Strengthen partnerships with K-12 and higher education institutions; 2.4 Foster learning, service, and leadership opportunities through community partnerships; 4.2 Increase college enrollment and secure resources for the continued viability of the College.)*
 - The Health Professions Affinity Community (HPAC) program empowers high school students to identify and take action on community health issues, and supports their transition to healthcare career educational pathways. The program was implemented at Ferndale High School and Nooksack Valley High School this fall, and plans are underway to begin the program at Mount Baker Senior High in winter 2019.
 - Mental Health First Aid and Youth Mental Health First Aid trainings were provided to 24 community members in Kendall and Longview. In addition, partnering with

the Hospital Employee Education and Training (HEET) grant, AHECWW provided Youth Mental Health First Aid training to 16 WCC staff and faculty.

- Partnering with TRIO Upward Bound, AHECWW hosted its first Scrubs Camp at WCC. Twenty-one high school students participated in a day of hands-on learning activities and presentations on nursing, simulation technology, medical assisting, physical therapy assisting, massage practitioner, and community emergency response team volunteerism.
- **Nursing:** *(1.1 Improve student success in retention, completion, transfer, and employment; 1.4 Provide students with mentors, internships, and career preparation; 4.1 Offer programs, services, and facilities that support College needs and market demands.)*
 - The 2018 graduating class of nursing students had a 100% NCLEX-RN (nurse licensing exam) first time pass rate, and 96% (27/28 responding graduates) are employed as nurses.
- **Service Learning:** *(2.5 Cultivate community awareness and support for the College, 4.5 Model leadership in environmental protection, economic viability, and social equity, the three pillars of sustainability)*
 - WCC and WWU's [Community Engagement Fellows program](#) hosted a three-day North American retreat in Bellingham this past August. Eleven participants from California State University-Monterrey Bay, University of Minnesota, Eastern Washington University, University of Texas at Arlington, University of British Columbia, North Carolina Central University, Bellevue College, and University of Washington attended. Work with this group will continue through conversations, travel to other campuses and shared projects.
 - At the invitation of NWIC Director of Indigenous Service-Learning, Northwest Indian College and WCC partnered in a service activity for "Make a Difference Day." Employees and students from both colleges picked up and sorted litter along Kwina Road.
 - WCC Service Learning and WWU's Community Engagement Fellows, NWIC, Whiteswan Environmental, and Generations Forward presented a Community Engagement Forum at NWIC in October. Over 100 tribal leaders and scholars from across Canada and the US viewed the documentary, [Dawnland](#), and shared their thoughts on Truth and Reconciliation. WCC's Campus Diversity Committee's Equity Project will screen the film at WCC on Friday, November 9.
- **Grants:** *(4.2 Increase college enrollment and secure resources for the continued viability of the College)*
 - U.S. Department of Education awarded WCC two grants in October:
 - Title III: This five-year, \$2,250,000 grant, "Guiding Faculty, Guiding Students – Transforming the Entry and Progression Experience for Lasting Change," provides funding for a teaching and learning center for faculty and staff; will help WCC implement an entry and advising welcome center for students; and supports a guided pathways approach to services and instruction.
 - Cyber pilot grant: The College was also awarded \$100,000 to implement a cybersecurity upgrade program at WCC to expand its training resources and instructional tools for industrial control systems and SCADA education.

- **Learning Center:** *(1.2 Foster student learning through student-centered teaching and learning practices, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes.)*
 - Beginning fall 2018, in collaboration with the CIS program, the learning center coordinated drop-in tutoring sessions for program students in the Baker Hall CIS labs.
- **Accreditation:** *(4.6 Apply assessment and evaluation data to inform decisions)*
 - The College continues to make progress on its year seven accreditation report and visit, scheduled for April 15-17, 2019. Relevant workgroups and committees have been assigned to review key performance indicators, reflect on progress, and assess the degree to which the indicator is meeting expectations. This analysis is critical for assessing the degree to which the College is fulfilling its mission.
- **Workforce Education:** *(2.5 Cultivate community awareness and support for the College, 2.6 Engage with business and industry to strengthen regional economic development, 4.1 Offer programs, services, and facilities that support college needs and market demands.)*
 - The annual fall kick-off and education program for professional-technical program and worker retraining advisory committee members was held on Oct. 18. Ninety-four industry and community representatives, WCC faculty and staff, and student panelists attended, up from 88 the year prior. Student panelists provided perspective on one of the College's core themes: advancing equity. Led by program coordinator Greg Hansen, 20 hospitality and tourism students assisted with event set-up, as well as greeting, seating, and serving guests.

➤ **Foundation and College Advancement – Sue Cole, Executive Director**

- **Foundation** *2.5.2 Complete planning for capital fundraising campaign; 3.3.3 Ensure sustainability of Orca Food Pantry.*
 - **Fundraising Update:**
 - Draft reports show that we received 44 gifts and pledges totaling \$224,001 for the month of October. Fiscal year to date as of October 31, 2018, we have received \$243,637 in gifts and pledges.
 - **Foundation News:**
 - The Foundation held its annual Donor Appreciation Breakfast on Friday, October 26th. Over 130 guests joined us to celebrate the collective impact of their giving and to hear directly from students who benefit from receiving scholarships at Whatcom Community College. President Kathi Hiyane-Brown presented the 2018 Excellence in Giving Awards to honorees: John and Joyce Pedlow, Alcoa Foundation, and Mike Langey. Each of our awardees this year has shown significant commitment to the College and we were honored to recognize them among our donors who attended.
 - The leadership phase of the Campaign is silently underway. During this phase the President Kathi Hiyane-Brown, along with key staff and volunteers, will ask less than half a dozen donors for the largest (six and seven figure) gifts we will receive during this campaign, those gifts will likely account for the majority of dollars we raise during the campaign. We look forward to sharing more about the solicitations and the resulting gifts once they are received.

- The Foundation continues to support the sustainability of the Orca Food Pantry: through our partnership with Avenue Bread and their 'Project Kneaded Dough' WCC's food pantry will be getting 25 cents of each loaf sold in their four café's all throughout October; WCC's faculty and staff supported the Orca Food Pantry at their Soup Kitchen fundraiser October 26th, raising about \$900 in support of the Orca Food Pantry. For the second year in a row, Skagit Valley College has challenged WCC to a Food Fight – remember to drop your canned and non-perishable food items in one of the many OFP collection bins on campus so you can help WCC win the food fight this year! The food fight is on Nov 1 – Jan 18.
- **Communications, Marketing and Publications** *1.3.1 Fully implement and evaluate a welcome center; 2.1.1 Expand communications tools and resources for increased collaboration and institutional awareness; 2.6.3 Package business-centric services/opportunities to connect with business and industry to create awareness of the college's impact on the economy.*
 - **Publications/Advertising Highlight:**
 - The winter quarter newsletter will be mailed to all households in Whatcom County and distributed on campus Nov. 16. This issue includes a feature on the Career & Transfer Center and the benefits of studying business and accounting at WCC.
 - **Press Releases and Resulting Media Coverage:**
 - [Whatcom Community College receives \\$260K in grant awards, BBJ, 10/15/18](#)
 - [Mental health First Aid class to be offered at Kendall Rd. site, Lynden Tribune, 10/10/18](#)
 - [WCC to receive almost \\$5 million to build up cybersecurity, STEM offerings, Ferndale Record, 10/3/18](#)
 - [Community College Cyber Pilot Program makes first awards, National Science Research Foundation, 10/3/18](#)
 - [National Science Foundation gives big bucks to WCC, KGMI, 9/26/18](#)
 - Find college news at whatcom.edu/news



**Proposed 2019 Meeting Schedule of
The Board of Trustees**

Second Wednesday of the Month (per WAC 132U-104)
2:00 p.m. (unless otherwise noted with an *)

Whatcom Community College
Laidlaw Center Board Room (LDC 143), 237 W Kellogg Road
Bellingham, WA 98226

Wednesday, January 9

Wednesday, February 6*

Thursday, February 28* (Winter Board Retreat)

Wednesday, March 13

Wednesday, April 10

Wednesday, May 8

Wednesday, June 12
(6/14 commencement ceremony)

Thursday & Friday, August 1 & 2* (Board Retreat)

Wednesday, October 9

Wednesday, November 13 (work session; start at 12 pm)*

Wednesday, December 11