

2019-2020 ASWCC WORK PLAN

Purpose:

The Associated Students of Whatcom Community College Workplan is a culmination of goals for the ASWCC Executive Board in collaboration with the ASWCC Programming and Diversity Board. This collective body has identified and outlined the objectives for the 2019-2020 academic year. Through collaborative efforts the objectives set forth in this document will be completed, to the highest degree possible. The work plan is an interpretation of the ASWCC vision and mission statements, and these objectives are not organized in order of importance nor exigency.

ASWCC Vision:

Achieve a dynamic campus environment where all students are represented and have an opportunity to participate.

ASWCC Mission:

To serve students by providing diverse opportunities for campus involvement, to build campus community, and represent student concerns in college decision making.

Objective One, Engagement:

Increase student's sense of belonging & engagement on campus.

- **ASWCC Visibility Plan:** The ASWCC Visibility Plan intends to create transparent and external representation of ASWCC student government through visibility and marketing efforts. Visibility of ASWCC student government will lead to a unique campus environment where students can become more involved in student government affairs.
- **ASWCC Events:** Provide students with diverse and engaging events throughout the academic year. ASWCC events will lead to a more dynamic campus environment where students can have enriching and purposeful college experiences.
- **Constituents:** Establish regular communication with students through constituency. This will establish an engaging avenue for students to connect with ASWCC student leaders and to provide guidance for student government in college decision making.
- **ASWCC Orcas Volunteer Program:** Engage students by providing them with impactful volunteer opportunities that will allow students to be a part of ASWCC affairs through volunteerism.
- **ASWCC Get Out the Vote (GOTV) Campaign:** The ASWCC Get Out the Vote (GOTV) Campaign aims to get as many students possible registered & pre-registered for the 2019 General Election. The GOTV Campaign also hopes to educate students on how they can participate in governance, both on and off campus.

- Candidate Forum: Host an ASWCC sponsored candidate forum that will be held on WCC's campus that will allow for students and the greater campus community to be engaged through local civil debate.
- Engagement App: Explore innovative ways to implement an ASWCC Engagement App that hosts a multitude of engaging opportunities for students. This app will be a hub for student activities like ASWCC student government, clubs, orca volunteering and more.
- ASWCC Student Leadership Conference Series: Continue to host three student leadership conferences (Catch the Next Wave, Find Your Pod and Students Leading Change Conference) that present the many leadership and student engagement opportunities that will eventually promote a sense of belonging among students.
- ASWCC Clubs: Continue to grow and support the number of ASWCC clubs, which will offer diverse co-curricular activities to students through clubs. This will ultimately enhance the experience of WCC students and make their college life more meaningful.

Objective Two, Accessibility:

Advocate that all campus activities, facilities, classes and resources be equitably accessible to all students.

- Orca Food Pantry: Continue to operationalize the Orca Food Pantry, expand marketing efforts of the Orca Food Pantry and create more partnerships with local businesses and organizations to create a bigger supply of resources for students.
- Campus Facilities & Classes: Explore and research the accessibility of a number of campus facilities and classes. Advocate for the renovation of facilities and classes that lack accessibility.
- All Gender Bathrooms: Advocate for more gender inclusive bathrooms that are accessible to all students.
- WCC Email Marketing Campaign: Work to make the use of student email more accessible to students through strategic marketing promotion of student email.

Objective Three, Collaboration:

Maintain and expand upon active on and off campus collaboration.

- Student Leadership Groups: Work to collaborate more with other on campus student leadership groups, to provide diverse and engaging opportunities for students.
- Administration: Continue communication with administration to find new ways to incorporate and unify ASWCC student leadership with the college, so that both are better informed of the other's resources and opportunities. This unity is crucial to enhancing the student experience on campus and realizing the ASWCC vision and how it relates to the College's core themes.
- ASWCC Orca Card/WTA Campaign: Promote the use of the bus pass through marketing programs. At the end of each quarter, gather ridership data to track the use of the bus pass; include in communication with the ASWCC and administration.
- Athletics: Work closely with Athletics to promote awareness of Orca Athletics Programs & collaborate with athletics and recreation to raise school spirit at athletic events.

- League of Women Voters: Work with the LWV to help with the ASWCC Get Out the Vote (GOTV) Campaign. The outcomes and details of this campaign are exemplified in Objective 1.
- ASWCC Clubs: Work to collaborate with ASWCC Clubs for ASWCC events and other campus activities. Cooperative efforts between ASWCC student government and clubs will help to support clubs and their activities, while also enhancing ASWCC events and activities. The outcomes and details of enhanced collaboration between ASWCC student government and clubs are shown in Objective 1.
- Safety: Collaborate with campus security to find new and innovative ways to promote campus safety.

Objective 4, Legacy:

Creating a system to connect past, present and future ASWCC activities.

- ASWCC Services & Activities Budget Committee: Create an S&A Fee budget that is representative of the student body through representational decision making and work toward the creation of a legacy system that will connect the past, present and future S&A Fee budgets.
- ASWCC Bylaws Committee: Conduct regular ASWCC Bylaws Committee meetings to review and discuss the ASWCC Bylaws and any changes that might need to be made to the ASWCC Bylaws.
- Burrows: Organize burrows into a system where ASWCC projects and activities are created into an easily accessible culmination.
- Legacy Documents: Create extensive individual portfolios by each ASWCC student leader position for future ASWCC usage and pass down.