

# NORTHWEST RURAL HEALTH CONFERENCE



 **Rural Values:**   
Shaping Care – Inspiring Success

March 23 – 25, 2020  
The Davenport Grand Hotel  
Spokane, Washington

## SPONSOR AND EXHIBITOR OPPORTUNITIES

**Exhibit and sponsorship opportunities now available for the Northwest Rural Health Conference  
March 23-25, 2020 at the Davenport Grand Hotel in Spokane, Washington**

### Why Participate

The Northwest Rural Health Conference provides the single most regionally targeted opportunity to reach the rural health community with your organization's message, products, services, and educational outreach efforts. Our audience of health care professionals includes:

- Hospital and clinic leaders and teams
- Rural Emergency Medical Service (EMS) agencies
- Rural home health and hospice teams
- Policy makers, state and local leaders
- Academics, researchers and others

The number of conference participants has been over 500, and over 60 exhibitors were attracted for the past two years, breaking previous conference records!

Participation as a Sponsor of the Northwest Rural Health Conference is a great way to increase visibility of your company, products, and services to a prime audience of hundreds of healthcare and community leaders from across the state.

### Sponsor Levels

We are offering a new menu of sponsor options for the 2020 Northwest Rural Health Conference. We encourage you to review the Sponsor Packages outlined and select a sponsorship level that matches your goals.

The generosity of our sponsors allows the Northwest Rural Health Conference to:

- Provide scholarships and discounted fees for students and medical staff who are dedicated to serving rural populations
- Maintain an affordable registration fee
- Provide educational sessions offering relevant information and sharing of best practices that will advance community health transformation and innovation in rural communities
- Bring in top-notch plenary speakers

**Review the sponsorship opportunities below and pledge your sponsorship today!**

**PREMIUM SPONSORSHIP PACKAGES**

Benefit Description	Diamond Sponsor	Ruby Sponsor	Emerald Sponsor	Pearl Sponsor
	\$15,000	\$10,000	\$5,000	\$2,500
Recognition at the Keynote Session	✓			
Recognition at the Reception	✓			
Complimentary Washington Rural Health Association (WRHA) membership for 1 year (\$240 value)	✓	✓		
Complimentary Rural Health Clinic Association of Washington (RHCAW) partner membership for one year	✓	✓		
Your logo with link prominently displayed on digital signage in the main conference meeting room	✓	✓	✓	
Your logo with link prominently displayed on conference website	✓ Top level logo placement	✓ Second level logo placement	✓ Emerald level logo placement	✓ Pearl level logo placement
Acknowledgement and logo in conference program guide	✓	✓	✓	✓
Exhibit Space	✓ Prime location	✓ Prime location	✓	✓
Organization acknowledged and logo displayed in conference program guide	✓	✓	✓	✓
Conference registrations	✓ Three complimentary registrations	✓ Two complimentary registrations	✓ Two complimentary registrations	✓ One complimentary registration

## À la Carte Sponsorship Opportunities

<input type="checkbox"/>	<p><b>WELCOME RECEPTION - \$5,000   One Available</b></p> <p>Join the Planning Committee Members to welcome conference participants at our Monday evening Reception. Recognition on signage &amp; website.</p>
<input type="checkbox"/>	<p><b>CONFERENCE LUNCH - \$3,500   Two Available</b></p> <p>Opportunity to introduce luncheon speaker. Recognition on signage &amp; website. Promotional materials placed at attendees' tables. <i>Limited to two opportunities.</i></p>
<input type="checkbox"/>	<p><b>INTENSIVE WORKSHOP SPONSORSHIP - \$3,000   Limited to two opportunities</b></p> <p>Naming rights available for the intensive offered on Monday. Sponsors receive organization name and logo on signage and opportunity to introduce the workshop.</p>
<input type="checkbox"/>	<p><b>REUSABLE WATER BOTTLE - \$1,750</b></p> <p>Your organization's logo imprinted on water bottles, given to all attendees.</p>
<input type="checkbox"/>	<p><b>SCHOLARSHIP FOR AN ATTENDEE WORKING IN RURAL HEALTH - \$1,000 per person</b></p> <p>Eligibility determined by Conference Planning Committee. Scholarship to recipient may be used for registration fee, airfare and/or event hotel accommodations.</p>
<input type="checkbox"/>	<p><b>INTERNET SERVICES - \$3,000   One Available</b></p> <p>Establish your company as a critical conference partner by providing connectivity to attendees during sessions. In addition to the usual sponsor visibility, your branding will be showcased in:</p> <ul style="list-style-type: none"> <li>Technology touch cards and tent cards with Wi-Fi login information</li> <li>Organization logo with log-in information on back of name tags</li> <li>Organization name and URL displayed on Wi-Fi sign-in</li> </ul>
<input type="checkbox"/>	<p><b>PLENARY SPEAKER INTRODUCTION - \$2,000   Three Available</b></p> <p>Opportunity to introduce plenary speaker with a 2-3 minute "commercial" about your company.</p>
<input type="checkbox"/>	<p><b>BEVERAGE STATION / REFRESHMENT BREAK - \$250 / \$500</b></p> <p>Recognition with signage on beverage station, website, and conference app</p>
<input type="checkbox"/>	<p><b>TOTE BAG - \$2,500</b></p> <p>Logo recognition on attendee conference bag, with shared space for NWRHC banner.</p>

<input type="checkbox"/>	<b>TOTE BAG SWAG SPACE - \$500</b> Reserve space in the tote bag for information or promotional items from your company
<input type="checkbox"/>	<b>CONFERENCE APP BANNER ADS - \$250</b> Your company name and logo as a banner ad inside the conference app

Sub-Total for À la Carte Sponsorship Items: \$ \_\_\_\_\_

**2020 Northwest Rural Health Conference**  
**Sponsorship Pledge Form**

**Please complete ALL appropriate sections of this form if you plan to be a SPONSOR. Sponsor assignments are processed in order received. Exhibitors should register online.**

Company/  
Organization Name: \_\_\_\_\_  
*(Exactly as it is to be printed in acknowledgments)*

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

**PREMIUM SPONSORSHIP PACKAGES**

**Select your level of sponsorship:**

- Diamond**                      **\$15,000**
- Ruby**                              **\$10,000**
- Emerald**                        **\$5,000**
- Pearl**                              **\$2,500**

**Subtotal Premium Sponsorship:**                      \$ \_\_\_\_\_

**Subtotal A la Carte:**                                      \$ \_\_\_\_\_

**TOTAL AMOUNT:**                                         \$ \_\_\_\_\_

**Please make sponsor checks payable to:** WRHA (Washington Rural Health Association).

Mail check and pledge form to: WRHA, P.O. Box 882, Spokane, WA 99210

*Questions regarding mailing checks?* Contact Bethany Phenix-Osgood 509-342-3042

***Have questions after you have registered?***

Contact Sponsorship & Exhibits Program Manager: Krystal Guzman [kguzman@islandhospital.org](mailto:kguzman@islandhospital.org)

# EXHIBITOR INFORMATION, FEES AND REGISTRATION

## Exhibitor Information

This year, exhibitors may be located along the outer perimeter of the main ballroom and in the ballroom adjacent to the main session room. The refreshment breaks and Monday evening reception will all take place in Exhibit Area. Register early to secure prime space for your organization.

Exhibitor registration includes:

- A 8 foot skirted table and two chairs set up in your assigned space
- Two complimentary registrations for Exhibitor attendees
- Listing in the Conference Program Guide
- Wi-Fi internet access will be included, and electricity

Exhibit spaces will be assigned in order of requests received — that is, by the date we receive your application with payment. Two representatives are allowed per exhibit fee; see information below for additional exhibitor attendee fees.

## Early Bird Registration

Register on or before March 1, 2020

Non-Profit Exhibitor/Exhibitor – \$1,000

Exhibitor/Exhibitor – \$1,500

## Standard Registration

Register after March 1, 2020

Non-Profit Exhibitor/Exhibitor – \$1,300

Exhibitor/Exhibitor – \$1,800

## Exhibitor Registration

Please go to the conference [website](#) for exhibitor details, fees and [on-line registration links](#).

## Exhibits Schedule

**Set-up:** Monday, March 23, 11:00 AM - 5:30 PM

Exhibits Open to Attendees on Monday at 6:00 PM with Reception in Exhibit Area

**Exhibit Hours:** Monday, March 23, 6:00–8:00 PM; Tuesday, March 24, 7:00 AM – 4:30 PM; and Wednesday, March 25, 7:00 AM – 1:00 PM

**Lucky Duck Drawing Time:** Wednesday, March 25, 12:30 PM

**Dismantle/Load-out:** Wednesday, March 25, 1:00 PM - 2:00 PM

## Questions?

Contact Sponsorship & Exhibits Program Manager: Krystal Guzman [kguzman@islandhospital.org](mailto:kguzman@islandhospital.org)